



# **YAOKO GROUP**

## Company Overview

Company name	YAOKO CO., LTD.
Head office	1-10-1 Arajukumachi, Kawagoe-shi, Saitama, 350-1124
Phone	049-246-7000 (Switchboard)
Representatives	Chairman and Representative Director Yukio Kawano President and Representative Director Sumito Kawano
Capital stock	¥4,199 million
Employees	4,174 (as of March 31, 2023) <consolidated> *Plus 13,118 partner and casual members (calculated at 8 hours per day).</consolidated>
Number of stores	199 (as of March 31, 2023) <consolidated></consolidated>
Group companies	AVE Co., Ltd. Foocot Co., Ltd. Sendo Co., Ltd. (equity-method affiliate) Yaoko Business Service Co., Ltd. (unconsolidated subsidiary) Ogawa Trading Co., Ltd. (unconsolidated subsidiary)
URL	https://www.yaoko-net.com/

Yaoko Group Integrated Report 2023



# Yaoko Group Management Philosophy

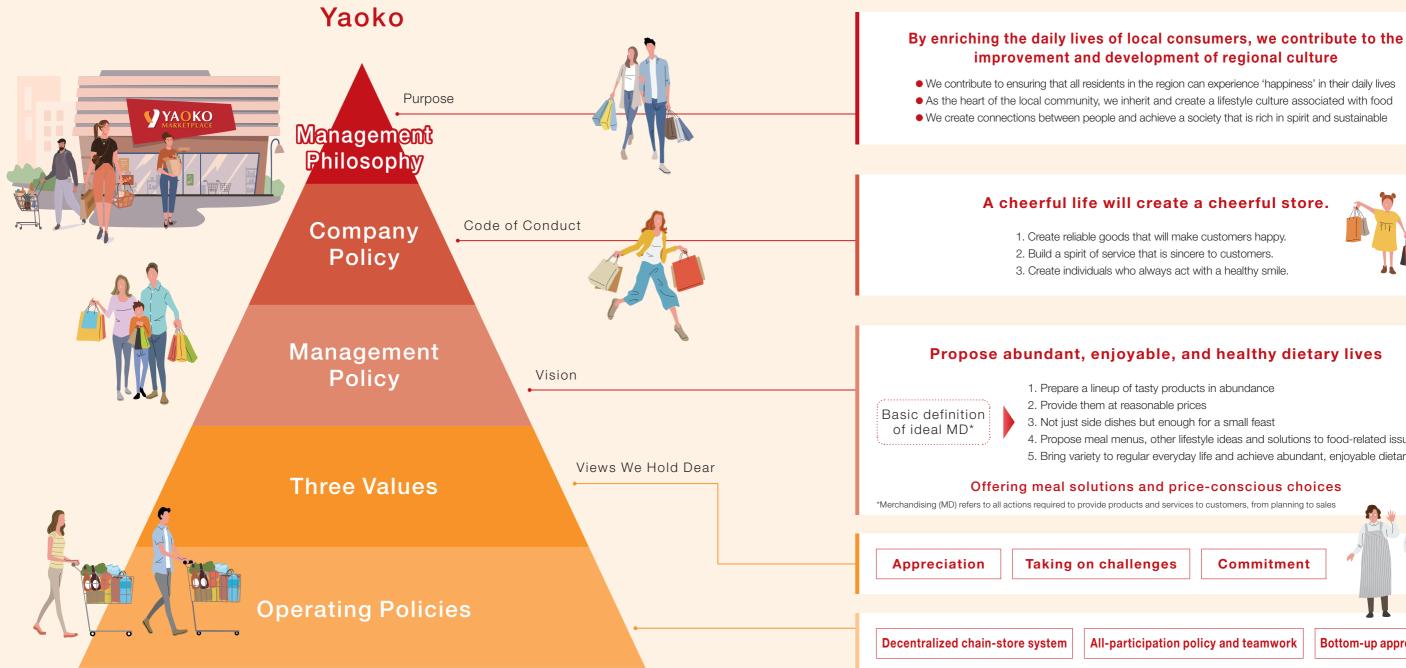
# [Vision]

# More abundant and enjoyable dietary lives for everyone in the region

- Constantly provide our customers with value beyond just price

- Contribute to solving social issues by collaborating with all stakeholders

The Yaoko Group, encompassing the businesses of Yaoko, AVE, and Foocot, is there for all our customers in the region. We aspire be to relied on as a presence that warmly watches over the region, connected with our customers, employees, business partners, and the local community, contributing to their well-being and sustainability.



• Be a company where all employees are proud of their work and enjoy their living

• Build our own model of high productivity while eliminating waste



- 4. Propose meal menus, other lifestyle ideas and solutions to food-related issues
- 5. Bring variety to regular everyday life and achieve abundant, enjoyable dietary lives

Commitment

Bottom-up approach

All-participation policy and teamwork

02

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# For Sustainable Growth Well-being & Sustainability

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Editorial Policy	The Yaoko Report 2023 includes performance and business summaries, financial information, and more, focusing on our management philosophy and business strategies. In addition, comprehensive non-financial		Consistency with the
	information which supports dynamic growth is also included. We hope it will be used by a variety of stakeholders, especially shareholders and investors, to promote an understanding of the Yaoko Group.	ncial	Integrated https://www.yaoko-net.com/in
Important Points about Future Estimations	The Yaoko Report 2023 contains uncertain elements, such as estimates and forecasts of the future performance of our group. These elements are based on information and certain premises determined to be reasonable, as currently obtained by our company at the time of issuing this report. Actual results may differ greatly from these forecasts due to various causes.	Non-fina	Sustainability Information https://www.yaoko-net.com/sustainability/ •Health •Environment •Society
Reporting Period	April 2022 to March 2023		Corporate Governance
Scope of Reporting	YAOKO Co., Ltd. and Group companies		Details (Cov

# Section 05 Financial Data





ne strategy (Story)

d Report n/ir/library/annual.html Investor Information https://www.yaoko-net.com/ir/ •Financial Results •Financial Results Briefing Materials •Securities Report •General Meeting of Shareholders Materials •Corporate Governance Report •Stock Information

verage)

## Message from the Chairman



# We aspire to be appreciated by our customers as an enterprise enriching their daily lives

A little over three years have passed since COVID-19 spread worldwide, giving rise to constraints on economic activity and disrupting the global supply chain. Everyone had to adapt to new lifestyles during the pandemic. In May 2023, COVID-19 was reclassified as a Class 5 infectious disease. At last, there is an increasingly widespread return to pre-pandemic conditions. At the same time, however, we are faced with Russia's prolonged invasion of Ukraine, the emergence of shortages in energy resources and raw materials, and the gathering pace of global inflation. We increasingly find ourselves in a new world where old certainties no longer apply. As these unprecedented events unfolded, many of us took the opportunity to reflect on our experience and rethink our way of life, recognizing anew the importance of family and friends and physical and mental health. Looking ahead, the new normal is sure to affect virtually every aspect of our lives as our world undergoes a transformation.

In retailing, which is our business, ceaseless adaptation to continuous change is a way of life. To meet evolving customer needs, we frequently update our products and services, which themselves can be catalysts of change in customers' lifestyles. This, the essence of our business, will continue undiminished into the post-pandemic era. Another element that should never change is a company's corporate philosophy, which shapes its values and actions. A cherished corporate philosophy and unwavering principles are the backbones of corporate management, endowing the enterprise with the strength it needs to develop steadily far into the future.

Yaoko's corporate philosophy emphasizes our contribution to the improvement and development of regional culture through enriching the everyday life of our customers by offering high quality foods. Rather than being preoccupied with what sells well and is profitable, we seek to make people's daily lives enjoyable and fulfilling, with a focus on foods. We want to make as many people as possible feel happy because they live near our stores. That is what animates us and gives us a powerful sense of purpose. It is our corporate philosophy in action. It is often said that "Yaoko is unwavering." This is primarily due to the fact that our corporate philosophy is unwavering. As it has been since our foundation, principled management will continue to be the motor propelling Yaoko forward.

Since delicious food enjoyed with family and friends is an indispensable source of happiness for millions of people, an outstanding supermarket can send the happiness index to new heights. That is why our role is so important and our work so worthwhile. We endeavor to enrich our customers' daily lives so that they will appreciate Yaoko as a valued partner in their pursuit of happiness.



Yukio Kawano Chairman and Representative Director

# Yaoko's History

**Business establishment** 1994-2008 (1st to 5th mid-term management plans)

## **Creating Lifestyle Assortment-style Supermarkets**

With the everyday life of our customers changing, we considered: "What can we offer? What kind of supermarket do we target to become?" Through this consideration, we have set ourselves a clear target to become "lifestyle assortmentstyle supermarkets" that counter commodity discount-style supermarkets.

### Developing Lifestyle Assortment-style Supermarkets That Offer Meal Solutions

In the context of meals, a part of our daily life, we saw many people thinking of what to cook every day. To solve such daily headaches, we made efforts to create supermarkets that can offer customer-oriented suggestions and supports, and pushed forward with our business driven by our decentralized chain-store system and all-participation policy.

Opening of the Wakaba Walk Store

## 1890

• Kotaro Kawano establishes Yaoko in Bushu Ogawamachi, Saitama

#### 1958

 Conversion to supermarkets that adopt a self-service sales mode

## 1972

· Opening of the Ogawa Shopping Center, effectively the first chain store



### 1988

 Stock offering as over-the-counter JSDA registered stock (Tokyo region)



Opening of the Kawagoe Minami Furuya Store

Listing on the First Section of the Tokyo Stock

1997

Exchange

1998

2003

2004

2012

58

56

48

Opening of the Kawagoe Matoba Store



100th

store

98

87

100

The Yaoko Group aims to be the overwhelmingly number-one company in providing abundant and enjoyable dietary lives. Thanks to support from all of our stakeholders. Yaoko achieved 34 consecutive terms of increased non-consolidated sales and profits in the year ended March 31, 23 (FY2022).

Yaoko's solid growth in recent years derives from our three-year-term management plans, and our history of achieving store creation targets over these.

This is also a result built upon the fact that all stores have come together as one to achieve year-over-year improvement goals.

## Business evolution, enhancement of chain-store infrastructure 2009-2020 (6th to 9th mid-term management plans)

## Enhancing Lifestyle Assortment-style Supermarkets That Offer Meal Solutions and Price-conscious Choices

Amid sluggish consumer spending and growing income disparities, we started to offer price-conscious choices for customers. As a company that started as a fruit and vegetable store, we have been enjoying the strong support of customers especially for our fresh foods and delicatessen products.

# 2013

2014

Prefecture

owned subsidiary

2017

Center

2008 global

financial crisis

111

104

118

 Launch of "Yes! YAOKO" private label Opening of the Higashiyamato Store

Opening of the Delicatessen & Fresh Food

Center in Higashimatsuyama, Saitama

· AVE Co., Ltd., which operates discountstyle supermarkets, becomes a wholly-

Opening of the Kumagaya Distribution

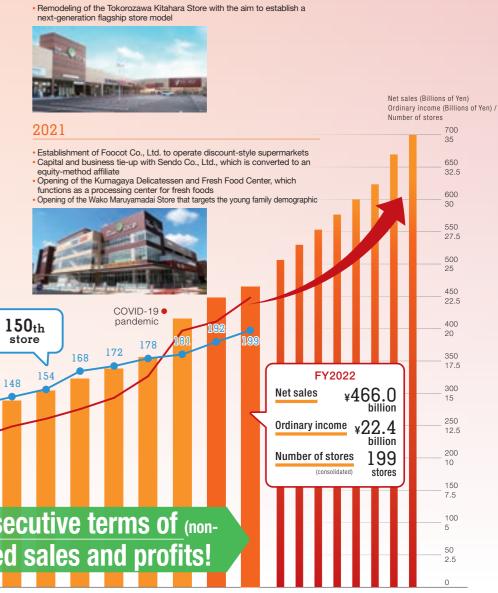
123

## 2020



equity-method affiliate







25

Ordinary income (Billions of Yen)

Number of stores (consolidated)

26

Collapse of the bubble economy

28

33

29

32

Achieved 34 consecutive terms of (nonconsolidated) increased sales and profits!

FY1988 FY1989 FY1990 FY1991 FY1992 FY1993 FY1994 FY1995 FY1996 FY1997 FY1998 FY1999 FY2000 FY2001 FY2002 FY2003 FY2004 FY2005 FY2006 FY2007 FY2008

45

**4**0

FY2009 FY2010 FY2011 FY2012 FY2013 FY2014 FY2015 FY2016 FY2017 FY2018 FY2019 FY2020 FY2021 FY2022

142

133

23

2.2



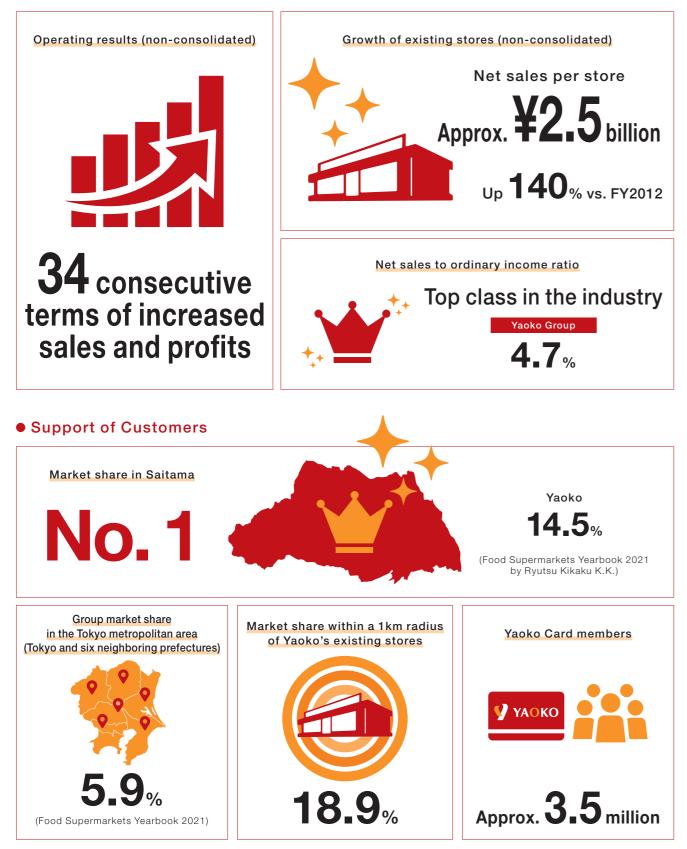
Group growth 2021 onward (10th Mid-Term Management Plan)

# New Stage Toward Independence and Sustainable Growth

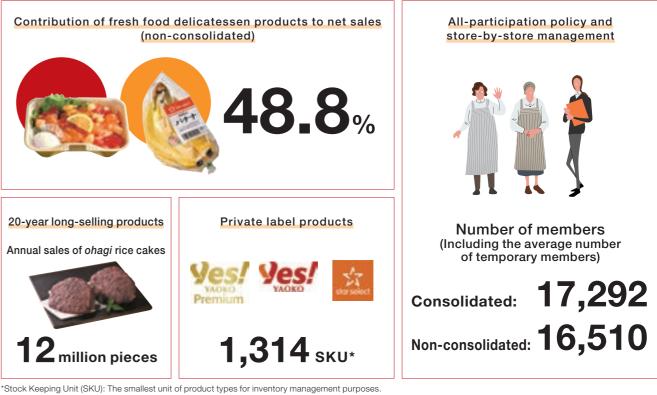
With the aim to be called "Yaoko," not just a supermarket, we make efforts to further enhance the decentralized chain-store system and add discount-style supermarkets to our group. Through such efforts, we endeavor to be a number-one supermarket group in regional market share, serving as the center of local communities and a lifeline that can satisfy all of the customers in the region.

# YAOKO GROUP At a Glance (FY2022)

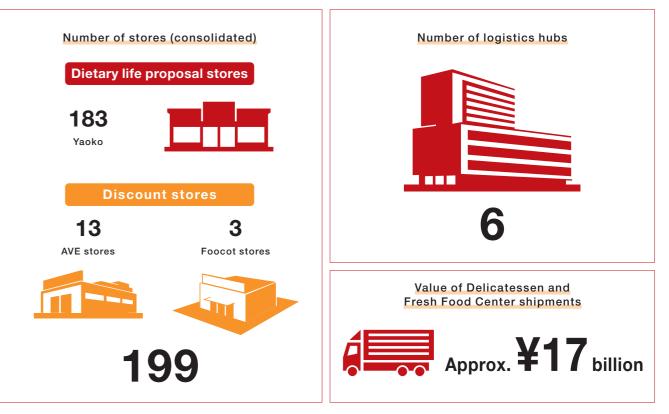
Business Growth Potential



Strength of Products and Individual Stores



• The Chain's Strengths and the Group's Strengths

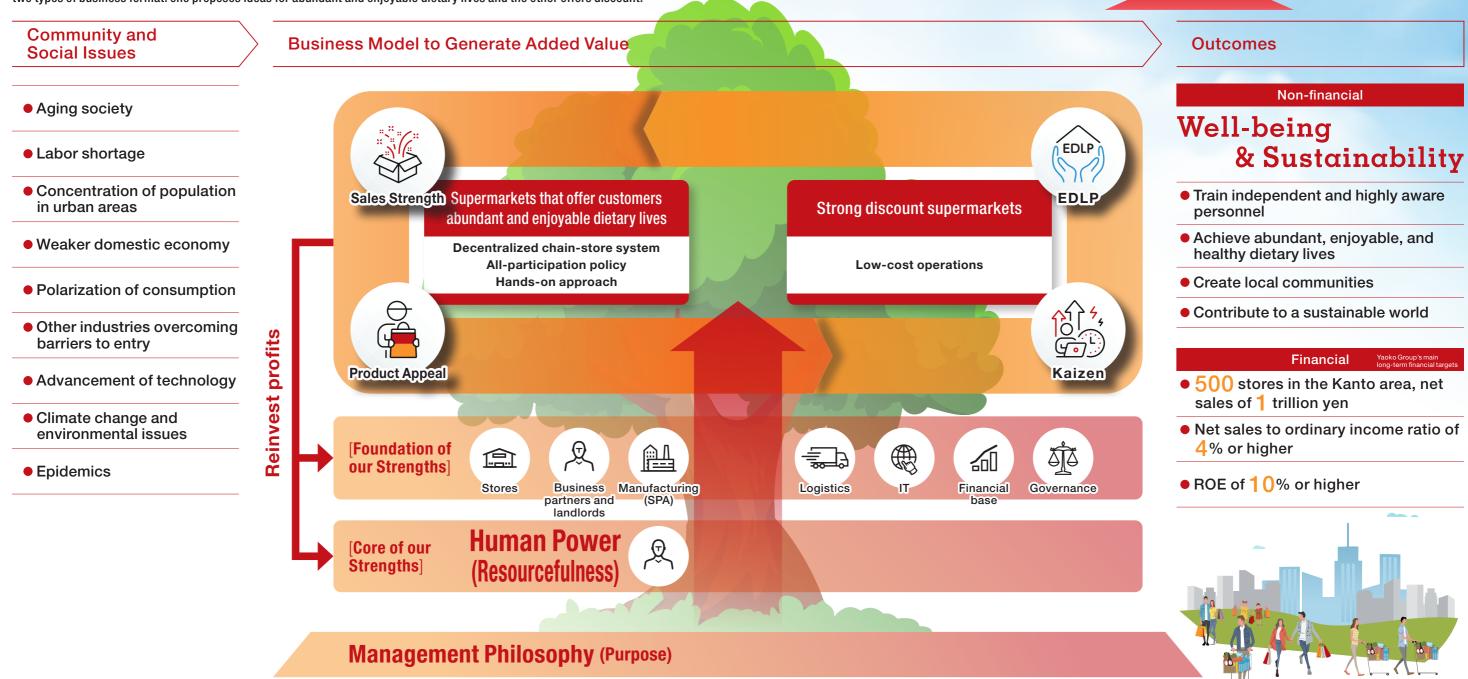




# YAOKO GROUP's Value Creation Process

Under the Yaoko Group's management philosophy of providing more abundant and enjoyable dietary lives to everyone in the region, we will strive to satisfy all of the customers in the region and provide them happiness in their everyday lives as the center of the community. To this end, we will engage in a PDCA cycle for our four measures to generate customer satisfaction and profits, addressing "sales strength," "product appeal," "EDLP (everyday low prices)," and "kaizen" as well as advance the two types of business format: one proposes ideas for abundant and enjoyable dietary lives and the other offers discount.

# [Yaoko Group's Vision] (Group Philosophy) More abundant and enjoyable dietary lives for everyone in the region



# Four measures to generate customer satisfaction and profits



Sales strength means our proposal power. Offering a product lineup to propose that day's meals in marketplaces with a sense of seasonality, we make lifestyle suggestions that cater to every custome



Product Appeal

We develop and extend affordable and value-added products that appeal to customers, including fresh and seasonal produce, delicious deli, direct imports, and private label products



We provide a product lineup that offers reliable quality and leads to lifestyle enrichment, while achieving low prices affordable to families in the childrearing generation on a daily basis.

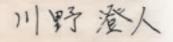


We aim to enhance productivity by capitalizing on our processing center, improving the accuracy of automatic ordering, advancing optimal shelf allocation and store operation systems



Message from the President

We contribute to "abundant and enjoyable dietary lives" in the region through our people.



Sumito Kawano President and Representative Director

# **Toward post-COVID-19**

The COVID-19 pandemic lasted longer than expected, and FY2022 turned out to be another year overshadowed by the pandemic. Despite the resumption of economic activity. eat-at-home demand rose again amid the seventh and eighth wave of COVID-19 infections. At the same time, the effect of global inflation pushed up the prices of everything, and the resulting focus on safeguarding lifestyles further boosted demand for eating at home. At Yaoko, in addition to fulfilling our role as a lifeline contributing to everyday dietary lives, we have been promoting the creation of marketplaces offering proposals that give a sense of the extraordinary and a greater lineup of ready-made dishes as an alternative to eating out.

Since the start of FY2023, COVID-19 has been reclassified as a Class 5 infectious disease, and consumption at hotels, department stores, and many other forums has returned to pre-pandemic levels. Further product price hikes are expected in FY2023, and the outlook is uncertain how much utility costs will rise due to soaring fuel prices. We face an increasingly severe business climate this year. In the long run, as Japan's population decline becomes more severe, it is expected that the country will experience a contraction of the food market and labor shortages. Regarding competition, e-commerce operators that are growing sales through online retailing and drug stores that are increasing their outlets are expanding their presence within this food market. In the post-COVID-19 era, competition will transcend the conventional business categories and customer support for Yaoko will be determined by our ability to offer an experience that appeals powerfully to customers.

# Yaoko Group's vision and strengths

The Yaoko Group's philosophy is to provide "more abundant and enjoyable dietary lives for everyone in the region." Inspired by our theme of proposing abundant, enjoyable, and healthy

dietary lives, we are taking Yaoko's business to the next level. We aim to provide marketplaces that offer a sense of seasonality and to create stores filled with novelty and fun by, for instance, undertaking massive in-store presentations of single items proposed for that day's meals, or prompting customers to incorporate enjoyment of wine and cheese into their lifestyles. Our part-time employees, our "partners," are local consumers with customers' viewpoints who play the central role in the proposal of dietary lives. Yaoko will not simply sell goods but will propose dietary scenes enriching people's hearts and minds.

AVE will further advance the discount business format. A core strength of AVE is that it is a low-cost operation that has thoroughly eliminated unnecessary operations. It provides a product lineup that offers reliable quality and leads to lifestyle enrichment while achieving unrivalled low prices. We have also launched Foocot, a sister company of AVE, and we opened the third store last fiscal year. Amid growing demand for low prices, we plan to build a structure that can satisfy all customers in our business areas through these two business formats: Yaoko and AVE/Foocot.

# Improve "human power"

At the core of the four initiatives are the power of people, the growth of people, and the power of teamwork. Through these initiatives, we will cultivate leaders with abundant "human power" (resourcefulness), capable of thinking for themselves and achieving results as a team. We believe that it is the growth of people that supports corporate growth. In line with this belief, we will improve the infrastructure supporting our training system, information system, and logistics to make it efficient, flexible and scalable, so that everybody can play an active role with enthusiasm.

The Yaoko Group is part of the local community, as well as of the world as a whole, and therefore has a responsibility to future

To accomplish the above, we are striving to strengthen four initiatives addressing "sales strength," "product appeal," "EDLP (everyday low prices)," and "kaizen" in the period covered by the 10th Mid-Term Management Plan. Sales strength means our proposal power: knowing both our products and our customers leads to proposals that meet customer needs. At Yaoko, we will always challenge ourselves to create marketplaces with creative flair that cannot be achieved by automatic ordering. To enhance product appeal, we aim to manufacture and sell our own ready-made dishes utilizing our Delicatessen and Fresh Food Centers, and to extend our private-label product lineup including direct imports.

EDLP and kaizen are particular strengths of AVE, which will further improve automatic ordering, as well as optimal shelf allocation and store operation systems, to achieve even lower costs. Meanwhile, Yaoko too will promote affordability for the young family demographic in particular as a measure to deal with polarization of consumption. At the same time, we will aim to utilize our new processing center and enhance productivity by using Al to improve the accuracy of ordering and reduce inventories.

generations. While providing local communities with proposals for abundant, enjoyable, and healthy dietary lives through our main business, we also support children through the Yaoko Child Support Foundation. Meanwhile, we are aware that responding to environmental problems is a key global issue. In addition to energy saving, plastic reduction, and recycling efforts, we will contribute to a sustainable society through measures such as expanding agricultural businesses in suburban areas to improve self-sufficiency rates.

As we pursue these endeavors going forward, we look forward to your continued patronage and support.

# The 10th Mid-Term Management Plan to Achieve the Goal of "Building Stores that Generate 20% More Sales"

# Yaoko Group vision

With the Yaoko Group's management philosophy of providing more abundant and enjoyable dietary lives to everyone in the region, we will aim for sustainable growth by constantly providing our customers with value beyond just price, being a company where all employees are proud and enjoy their living, building our own model of high productivity while eliminating waste, and contributing to solving social issues while smoothly partnering with all stakeholders.

We will raise the Group's market share by satisfying all of the customers in the region. To achieve this, we will deepen our business in the two formats: one proposes ideas to all people for abundant and enjoyable dietary lives for "Everyday Everybody," and the other offers strong discount for priceoriented customers under a trend of polarized consumption. Along with this deepening, we aspire to independent operations by developing the unique strengths of each Group company and growing through friendly competition.

# FY2022 results <achieved 34 consecutive terms of increased sales and profits on a non-consolidated basis>

In FY2022, the economic environment showed signs of progress towards normalization amid a continuing sense of caution over the COVID-19 pandemic, as efforts were made to balance measures to prevent infection with economic activity. However, the outlook remained clouded due to factors such as the impact of rising raw materials prices, partly attributable to the prolonged situation in Ukraine, and the depreciation of the yen. The food supermarket industry continues to face a difficult management environment to navigate, with soaring raw materials, utilities, and other costs, in addition to intense competition from outside the industry, including online sales.

In this business climate, in FY2022 we strived to address prices; improve the sales strength of individual stores; develop unique products; and raise productivity under our basic policies of emphasizing price-conscious choices and enhancing meal solutions.

In sales, we addressed continuing price hikes by strengthening our measures to deal with the polarization of consumption, including stronger price-conscious offerings such as EDLP and GENSEN 100 (Monthly Special: 100 Bargain Items) to attract young families, while also

leveraging our strength in sales-floor proposals such as Production Area Fairs and Small Traditional Seasonal Events. In operations, we implemented initiatives to boost productivity, aimed at mitigating the impact of rising costs, including higher personnel expenses due to pay rises and the soaring electricity rates. We worked to reduce the burden of store operations through measures such as the expansion of our automatic ordering system based on AI demand forecasting to cover all stores and the introduction of fully self-service checkouts. In addition, with the opening of the Soka Distribution Center, we began deliveries linked to our shelf allocation system.

We were able to utilize our Delicatessen and Fresh Food Centers to secure manufacturing profits and develop delicious and unique products, while the processing center enabled us to completely centralize meat processing for several stores

As a result of initiatives such as these, Yaoko has achieved 34 consecutive terms of increased non-consolidated sales and profits, as well as 31 consecutive terms of increased consolidated profits.

# 10th Mid-Term Management Plan Goal: "building stores that generate 20% more sales"

Addressing prices	Developing unique products				
<ul> <li>Enhance products and categories frequently purchased by families in the childrearing generation</li> <li>Area-based EDLP and promotional fliers</li> </ul>	<ul> <li>Strengthen fresh foods and develop products that lead to overwhelming support</li> <li>Use the Delicatessen and Fresh Food Center more, and venture into SPA</li> <li>Develop unique grocery products</li> </ul>				
Improving the sales strength of individual stores	Raising productivity				
Increase the management power of regional managers and the store operational power of store managers	Maximize the effects of installing an automatic order system using EDLP				
10 times stronger in selling single products by implementing an	Make use of the Kumagaya Delicatessen and Fresh Food Center				

Make use of the Kumagaya Delicatessen and Fresh Food Center (PC function)

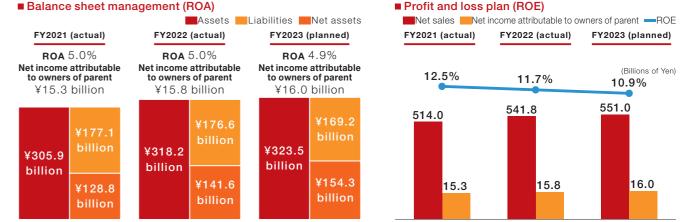
Streamline the Support Center, and improve distribution efficiency

# Numerical plan and future outlook <achieved the targets of the 10th Mid-Term Management Plan>

Thanks to favorable results for FY2022, we have already achieved the sales and profit targets we originally established under the 10th Mid-Term Management Plan, on both a consolidated and non-consolidated basis. We intend to formulate a new mid-term management plan in FY2024,

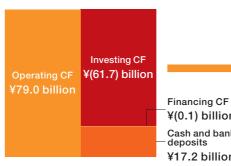
#### ■ Target figures for FY2023

	Net sales	Ordinary income	Ordinary income ratio
Consolidated	¥551.0 billion	¥25.6 billion	4.65%
Non- consolidated	¥472.8 billion	¥22.5 billion	4.76%



#### Cash flows

9th Mid-Term Management Plan Period (FY2018-FY2020)



¥(0.1) billion Cash and bank deposits ¥17.2 billion

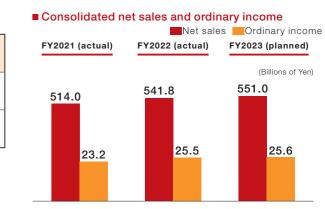
#### 15 YAOKO REPORT 2023

all-participation policy

Create sales floors that appeal to customers

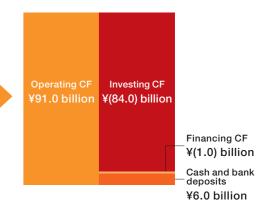
and therefore have no revised these targets on this occasion.

In FY2023, the final fiscal year of the 10th Mid-Term Management Plan, we will continue to focus on our key initiatives.



# Profit and loss plan (ROE)

10th Mid-Term Management Plan Period (FY2021-FY2023)





Interview with the Director in Charge of Merchandise Development

Yaoko's Product Development Strategy

Aspiring to be far-and-away the top fresh food provider -We will pursue a structure that can offer delicious food over the long term, and link this to expanding profits.

General Manager of Perishables Department and in charge

The product differentiation generated by Yaoko's Delicatessen and Fresh Food Centers and stores is one of its overwhelming strengths. Mitsuo Kozawa, Director, General Manager of Perishables Department and in charge of Merchandising, discusses Yaoko's product development initiatives committed to taste, aimed at providing value unfettered by conventional ideas.

Q. How do you view the changing profile of customers, and how do you perceive this in terms of product development needs?

A. Through the growing demand for home cooking and convenience, we face competition from other industries. This has the quality of taste more important than ever.

Looking back on the three years of the COVID-19 crisis, many of our customers initially spent more time at home due to self-quarantine, leading to growth in the demand for home cooking. However, as the burden of preparing meals persisted, this eventually shifted to a demand for convenience due to "home cooking fatigue." At the same time, consumers increasingly demanded quality taste, seeking the flavors of restaurant food that had remained so long out of reach. Subsequently, as people gradually began to eat out again with the progressive relaxation and lifting of movement restrictions, competition for food demand spread across industry boundaries. In this context, the quality of taste has become more important than ever.

In terms of the product value that Yaoko provides to its customers, I have always considered that "taste is everything." In addition to these recent trends in demand, we are currently facing rising inflation in Japan and overseas. Given the price gap between Japan and other countries, I expect that domestic inflation will continue for some time. Pure price competition is nothing but a trial of corporate stamina, and it is pointless to continue it indefinitely. To overcome the competition, our greatest challenges at present are how to develop tastier foods and how to shift to domestic production, so that our products don't depend on imported ingredients that must be purchased with a weakening yen.

#### Q. Please explain Yaoko's pursuit of taste in terms of its product development.

A. We took a hint from our renowned product, ohagi rice cakes, and developed our own special sauces utilizing the processing center function of our Delicatessen and Fresh Food Centers. We were able to provide value with a good balance of delicious taste and price.



Yaoko set forth its "EDLP" price strategy a decade ago, and these efforts were further strengthened under the 10th Mid-Term Management Plan. I believe that this policy itself is correct. Today, however, inflation has made the standard price of products unclear, and this has made it difficult for customers to comprehend EDLP. Our long-term policy remains unchanged, but in the short term, we are taking steps such as changing our pricing policy.

An awareness of price-conscious choices has steadily penetrated our key target demographic, young families, through our ongoing EDLP program for items such as frozen foods and ice cream. Our policy now is to develop more delicious products based on this, achieving a balance of great taste and reasonable prices.

I took up office as General Manager of Perishables Department and Director in charge of Merchandising in March 2022. Since then, I have worked to encourage a change of awareness from the conventional idea that "the job of the Perishables Department is just to sell unprocessed food" to a consciousness that "the most important thing is for products to be delicious when our customers eat them." If we try to discover why Yaoko's ohagi rice cakes became such a household name, we begin to see the reason for our customers' continuing support over more than two decades: "taste," with less sugar and an emphasis on freshness. I think that the constant 99-yen selling price is another reason for this product's success. We took hints from this success as we engaged in the year-long product development of our own special sauces, aiming first and foremost to make delicious flavored meat. Sales of these flavored meats are growing, beginning with our hit product, bulgogi, and now featuring a range of three meats: beef, pork, and chicken.

Our sauces, the key to developing these products, are based on the Delicatessen and Fresh Food Center's Jukusei Happo Dashi (ripened all-purpose broth) with reduced preservatives and sugar. We have succeeded in providing delicious taste with an unprecedented emphasis on freshness. The SPA Development Department plays a central role in initiatives such as this to integrate manufacturing and retail sales. Details ▶ page 25

We are continuing to expand our range of processed products to bridge the gap between fresh food and delicatessen products - in other words, as products developed to address both the demand for home cooking and the demand for convenience. Looking ahead, we hope to begin the development of perishable goods, which are largely linked with fresh foods, and expand our product development initiatives that adds value, utilizing the Center's processing center function and shared purchasing.

### Q. What do you perceive as the challenges and initiatives for FY2023?

A. We will push ahead to create mechanisms to withstand category killers while taking the challenge to provide fresh foods that require technical skill to prepare.

During the three years of the COVID-19 pandemic, the fresh food division was unable to carry out technical training for store staff. In FY2023, we will resume this training as soon as possible and take the challenge to provide fresh foods such as meat and fish that are technically demanding to prepare. It is vital that we control the degree to which we process products at the Delicatessen and Fresh Food Center's processing center and instead refine the skills of store staff to provide overwhelmingly superior products that other companies cannot.

The creation of mechanisms to withstand "category killers" - retailers that boast overwhelming strength in a specific product genre - represents another challenge for us. We will pursue initiatives that boost our capabilities to purchase, process, and sell out fresh meat and fish. Regarding selling out, in particular, we hope to adopt a new perspective to enhance the balance between chilled and frozen food and tackle the difficult issue of maintaining a consistently high degree of freshness in our food section while reducing food loss.

We will link the creation of delicious products to profit growth from a long-term perspective, aspiring to be far-and-away the top supermarket fresh food provider.



Interview with the Director in Charge of Store Development

Yaoko's Store Opening Strategy

We will build a track record of store openings that bring people joy and boost community trust in the Yaoko brand.

# Hiroaki Yagihashi

Chief Director of Store Development and General Manager of Store Development Management Division

Yaoko aims to build high-selling, profitable stores. We continue to actively engage in new store development, targeting 10 store openings per year. Hiroaki Yagihashi, Director, Chief Director of Store Development and General Manager of the Store Development Management Division, discusses the store opening strategy pursued by Yaoko to build relationships of trust with the local community and share in mutual development.

Q. What values and approaches do you see as important in terms of store development?

A. We build relationships of trust so that Yaoko is accepted as part of the local community. Acting with sincerity and good faith is the core of our work.

Yaoko's Company Policy uses phrases like "cheerful life," "make customers happy," "service that is sincere to customers," and "always healthy, smiling, and active." These are all necessary conditions for store development. Everyone involved in store development is working day by day to achieve the vision set forth in our Company Policy, so that the opening of Yaoko stores is welcomed with joy by property owners, landlords, and everyone in the neighborhood, and to build the relationships of trust that enable us to be accepted as part of the local community.

Those involved in store development are the unsung heroes of the business, but all members of the store development staff are aware of the heavy responsibility of their role in managing substantial investments to create the stage for successful operations by in-store staff. They play a significant part in continuing to raise revenue and profits. To fulfill this responsibility, we must thoroughly investigate and adjust all factors at the developmental stage and approach development with the attitude of doing everything we can.

I believe that, in this way, acting with sincerity to all stakeholders involved with the store is at the core of our work.

### Q. Please explain the development process and area strategy behind Yaoko's new store openings.

A. We pursue new store openings as longterm projects from the initial stage of development. Our area strategy mainly comprises store openings in the belt between the Tokyo Outer Ring Road (Gaikan), and Metropolitan Inter-City Expressway (Ken-o-do).

In many cases, new stores are constructed and opened about a year after the property contract is signed, but it is not unusual for the whole development project, including the time leading up to the signing of the property contract, to take seven or eight years. Our next flagship store, which we plan to open in FY2024, will be the culmination of a 10-year project.

Around 50 people work at the Store Development Division. At the beginning of a development project, a team of about 10 members of the Store Development Department collect information from all around the Kanto area and compile a list of 400 to 500 potential sites each month, considering the features of each area and potential competitors. Even with a list of around 5,000 sites per year, we will end up only signing contracts for a very few. We then engage in securing land and properties at these selected sites. When we reach the stage of considering whether to sign a property contract, the person responsible for store opening strategy at the Store Development Management Division makes frequent site visits to forecast potential sales. If the property includes subdivisions for tenants, the department's leasing team commences leasing activities.

After the property contract is signed, the Store Planning Department, which is responsible for store construction, calculates the investment amount, prepares an investment return simulation, completes legal and regulatory checks, creates a plan of the store configuration, and commences construction. The store strategy representative of the Store Development Management Division is responsible for designing the internal layout of the store, and makes proposals in line with the features of the local market and target demographics. The Store Planning Department is also responsible for the maintenance and upkeep of stores.

Our work does not end with the opening of new stores: we continue to strive to maintain



relationships of trust with landlords and owners and engage in communication with the local community so that our stores can continue to enjoy long-term land and property contracts. We have a special section responsible for maintaining relationships with landlords and owners.

Our area strategy primarily comprises store openings in the "donut area" - the belt between the Tokyo Outer Ring Road (Gaikan), and Metropolitan Inter-City Expressway (Ken-o-do). At the same time, we are pursuing stronger dominance in the southern part of Saitama Prefecture and expansion southward down the Metropolitan Inter-City Expressway into Kanagawa.

We also hope to actively promote new store openings in suburban areas that have a large population and high potential. In 2022, we opened the Tonarie Utsunomiya store in Utsunomiya-shi, Tochigi Prefecture.

Q. Tell us about the episode that occurred during the opening of the Wako Maruyamadai Store, Yaoko's flagship store.

A. We were convinced that the store would be a success. Despite the harsh contractual conditions, we negotiated directly with the President and eventually the store was opened.

After its opening in October 2021, the Wako Maruyamadai Store has achieved great results as a flagship store dedicated to the young family demographic. For me, it has a special meaning as a property that I pursued continuously for over a decade, ever since I was placed in charge of store development. We were convinced, based on a variety of evidence, that the store would be a success, and it was opened through direct negotiations with the President, despite harsh contractual conditions.

A huge number of people attended the information session we held for local residents before the store was opened. Not only did this display of interest reinforce my firm belief in the store's success, it also gave us the opportunity to receive various requests from the community.

Our Wako Maruyamadai Store was awarded first prize in the 2022 STORE OF THE YEAR awards, to the great joy not only of everyone in Yaoko but also all those involved in developing and constructing the store, as well as local residents and even the property owners. We will continue to build on our achievements so that our landlords and property owners, who cherish the local region, will be glad that they chose Yaoko.

**PICK UP** 

# **Venturing into Manufacturing and Retail**

Developing products from raw ingredients and expanding the range of fresh food and grocery products

# Infrastructure Investments to Generate Profits from the Decentralized Chain-store System -Eliminate, Reduce, Produce-



Kumagaya Delicatessen and Fresh Food Center

Details page 25: SPA (Manufacturing and Retail)

# Providing new value and capturing manufacturing profits

The Kumagaya Delicatessen and Fresh Food Center was established following the Higashimatsuyama Delicatessen and Fresh Food Center. In addition to functioning as a fresh food processing center, it was designed to contribute to labor and personnel savings in store operations, generate funds for lower prices, capture manufacturing profits, and make work easier for our members.

More than anything, it generates new value by creating products of uncompromising quality, unique to Yaoko, in pursuit of the absolute best in taste.



Soka Distribution Center

Details > page 31: Distribution Center

# **Next-generation Logistics**

Urgent need for labor and personnel savings Launch of Soka Distribution Center and testing of loading cargo according to shelf allocation

# Achieving greater efficiency through regular, fixed deliveries to stores

Our Soka Distribution Center is our fourth grocery center and our sixth chilled center (the Matsudo Chilled Center has been closed). We brought forward the construction of this center and increased its supply capacity in response to the increase in volume during the COVID-19 pandemic. The chilled facility commenced operation in February 2023, followed by the grocery function in June. We have also installed Yaoko's first warehouse management system (WMS) to achieve even more efficient and stable deliveries.

# Product Development and **Dietary Life Proposals**

Product development commitment and strengths

Private label products

Toyosu Festival and mini festivals

The theme of the 10th Mid-Term Management Plan is "building stores that generate 20% more sales." Its key initiatives include "developing unique products," "improving the sales strength of individual stores," and "addressing prices." To further increase loyal customers even in the wake of the COVID-19 pandemic, we are keenly recognizing the changes in our customers, dealing with the polarization of consumption, and pursuing further specialization.

# Our focus and strengths in product development

Customers' household budgets are under increasing stress due to the price hikes that have continued since last fiscal year. Customers in the childrearing generation, especially, are tending to become more frugal. At the same



At a local farm in Mexico ("designated farm"

time, consumption is expected to become even more polarized and selective, and we perceive rising prices as a great opportunity to win customers from eating out. As a first step to achieving this, we are thoroughly refining our product appeal, one of Yaoko's strengths. These are products unique to Yaoko that will give customers a reason to visit our stores every day.

Yaoko's buyers visit production sites in person, check where the products were sourced, and encourage producers to share in Yaoko's product aspirations. In this way, we achieve the development of delicious products with a story. These are products our store members can recommend to customers with confidence. For example, "Mr. Miguel's Melt-in-the-mouth Avocados" in our produce division are grown for flavor, with a longer-than-usual growing period to allow them to ripen on the tree. As ripening is weather-dependent, our suppliers check the condition of the fruit in the orchard and harvest them at the optimal time each year, before delivering them to Yaoko stores. We also strive to provide customers with the tastes unique to each production region through production area fairs at as many stores as possible.

# **Private label products**

Our private label products include Yaoko's unique brand "Yes! YAOKO" as well as "Star Select," featuring products developed jointly with LIFE CORPORATION. The "Yes!" brand expresses our confidence in Yaoko's products. As of March 31, 2023, it boasted approximately 1,300 SKUs, and contributed approximately 10% of total net sales.

Recent favorite selections include Agodashi Namamentaiko Pollock Roe (seasoned with flying fish stock) in the fresh fish section and Mocchiri (chewy) Baked Pizza Bases, a product developed from the pizza bases of our popular Margherita pizzas.





Mocchiri Baked Pizza Bases

Yes!

Yes!

Preven



Flame-grilled Sasakamaboko Surimi, a specialty of Sendai

A high quality product line featuring ingredients, sourcing, and

Our regular product lineup. Safe, secure, delicious, and reasonably

priced products based on the concept of quality and price that

Products developed in collaboration with LIFE CORPORATION,

production methods painstakingly selected by our buyers

customers can use everv dav

achieving low prices through bulk quantities

# Toyosu Festival and mini festivals



Toyosu Festival

We are refining our specialization to adapt to our changing customers. Our Toyosu Festival, held monthly, features a lineup of the freshest fish from the Toyosu Market, and an increasing number of customers wait impatiently for the event each month. Meanwhile, our mini festival: Harvest Moon Feature, which was held for the first time in FY2022,

### Aspirations in tune with our producers! Developing the finest pork

# Hakusoton pork from Aomori Prefecture

[Grand Prize in our 1st Best Buyer Awards 2022]

Different people have different perceptions of what constitutes delicious meat, including the taste, texture, aroma, color, etc. It also depends on the situation and menu. Yaoko has three criteria for purchasing Japanese pork, enabling us to provide delicious meat: "pedigree," which determines umami, "feeding," which builds high quality fat, and "environment," which affects the balance of lean and fatty meat. Our stores carry both Japanese and imported pork for everyday use, but for weekends and special gatherings of family and friends, we suggest brand-name pork.

In addition to Satsuma Berkshire pork and Iberian pork, we offer other renowned products at our production area fairs each month. These include Sakurajima Yusenton pork from Kagoshima Prefecture and *Hoyuton* pork from Hokkaido, but we also aimed



pork



Mini festival: Harvest Moon Feature

is designed to entertain our customers while conveying the customs and seasonal characteristics of Japan and each region among the community. We will continue to hold these events, designed to engage not only older customs but also young families.

to develop exquisite pork exclusive to our stores, which our younger customers could enjoy in plenty.

We thought that if we could offer pork with a taste similar to that of the benchmark kurobuta (Berkshire) pork at a reasonable price, our customers would rally to it. However, the existing offerings were all premium products, and we would be unable to achieve our goal unless we found a producer prepared to supply us exclusively. There were three issues: taste, quantity, and price.

Our buyers proceeded to visit innumerable producers, but they shied away from the Berkshire breed, with its low productivity, and for a long time we were unable to find the right producer. Then, one day in 2018, we met a producer from Aomori. The aspirations of this producer, who takes pride in creating delicious meat, matched perfectly with those of our buyer, and they agreed to produce pork for Yaoko.

Two years after this meeting, the ideal pork was born at last. With Berkshire pedigree, fed special, plantsourced feed, and fattened in an environment featuring the groundwater from Lake Towada, these hogs perfectly satisfied the three conditions that determine meat quality. They were "haku" (valuable enough to go down in history) with "so" (harmony of taste, fat, and environment), so we named them Hakusoton pork. We have offered Hakusoton pork since the opening of our Warabi Nishikicho Store in 2020, and it is now available at all our stores once per month. Just as we originally planned, our younger customers are flocking to it.

# **SPA** (Manufacturing and Retail)

Sparing no effort for the sake of delicious taste

Expanding insourcing

New product development and shipments

Safety and security initiatives

In March 2023, the status of the department responsible for the Delicatessen and Fresh Food Centers was raised and it became the SPA Development Department. Whereas in the past, we provided products centered on the Delicatessen Division, we will now intensify our companywide efforts as a manufacturing and retail enterprise across the Perishables Department and Grocery Department as well.

### Goal

We aim to expand insourcing within Yaoko and along our supply chain and improve manufacturing techniques at our own factories to enhance product appeal and manufacturing capabilities, capturing manufacturing profits and contributing to the expansion of marketing power at stores.

# Sparing no effort for the sake of delicious taste

"Sparing no effort for the sake of delicious taste" is the operational concept of our Delicatessen and Fresh Food Centers. Yaoko's ready-made dishes are already popular among customers, who praise their excellent taste. These products are created by all the members of our Delicatessen Division and the Delicatessen and Fresh Food Centers, who approach product development with an uncompromising desire to please our customers and ensure that store staff can sell these foods with confidence. Our hallmark products such as Bean paste Ohagi with Azuki, a favorite among customers for the past 20 years, as well as others such as the

Double-layer Minced Meat Cutlet and Sachikara Deep-Fried Young Chicken Thighs are almost all produced at our Delicatessen and Fresh Food Centers. They are shipped in a semi-finished state, with the final processing steps completed at our stores. By producing and supplying in bulk at our Delicatessen and Fresh Food Centers, we are able to provide these products at all Yaoko stores and ensure stable product guality. Reducing the workload at stores also allows store staff to concentrate on enhancing their selling strength and technical skills.



Bean paste Ohagi with Azuki





Double-laver Minced Meat Cutlet

# Expanding insourcing

Our management policy in the Company's 67th term is to "create new marketplaces - gain overwhelming support from customers through meal solutions and price-conscious choices." At the SPA Development Department, we are pursuing this policy by expanding insourcing within Yaoko and along our supply chain, as well as improving manufacturing techniques at our Delicatessen and Fresh Food Centers to secure manufacturing profits and contribute to the expansion of marketing power at stores. Recently, we have begun the internal processing of potatoes at our Delicatessen Division since April 2022. Whereas we previously outsourced all processes from the purchase of raw ingredients to the preprocessing stage, now we purchase carefully selected potatoes directly from producers. We have our own warehouse and manufacturing machines, and by completing the preprocessing in-house, we have succeeded in launching more delicious potato salad products without damaging the intrinsic flavor of the potatoes. Meanwhile, our Kumagaya

Delicatessen and Fresh Food Center, which has a processing center function, is currently responsible for preparing some products in the fresh meat division, as well as fully centralized packing of products for five stores. It contributes to enhancing productivity, including reducing lost opportunities due to labor shortages and raising the technical skills of store staff.



Our fresh meat processing center



Cut vegetable production line

# New product development and shipments

We are progressively developing unique products only available at Yaoko to bring customers into our stores. The number of products we manufacture is steadily increasing. We have launched doravaki bean-jam pancakes, custard puddings, and flavored meats (such as *bulgogi*), which bridge the gap between fresh food and delicatessen products, with some products already well received.





Safety and security initiatives

Our Higashimatsuyama Delicatessen and Fresh Food Center has attained ISO 22000 certification and is continuing its kaizen activities. Likewise, our Kumagaya Delicatessen and Fresh Food Center is thoroughly pursuing safety and security as it continues to provide customers with safe and delicious products.

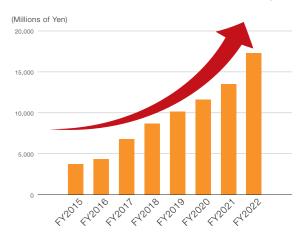


Daily check



Noodle production line

Shipments from the Delicatessen and Fresh Food Centers in Higashimatsuyama and Kumagaya exceeded ¥17 billion in FY2022. Profit margins from our store manufacturing facilities exceed those in the supermarket business, and they are steadily contributing to profits. Our Delicatessen and Fresh Food Centers play a vital role in our perpetual pursuit of Yaoko's growth strategies of "EDLP (everyday low prices)," "kaizen," "sales strength," and "product appeal.



Value of Delicatessen and Fresh Food Center shipments



ISO 22000 certificate

# **Human Capital**

 Nurturing leaders capable of thinking and acting autonomously and producing results as a team-Shinichi Matsuura



Personnel training

🗹 Employee engagement

☑ Diversity

General Manager of Human Resources & General Affairs Department and Chief Health Officer (CHO)

Yaoko's management philosophy emphasizes our contribution to the improvement and development of regional culture through enriching the everyday life of our customers by offering high quality foods. Rather than just being content with selling goods and making profits, our management is rooted in our aspiration to contribute to the local community as a result of our business. We hope to enable all our customers to enjoy living near a Yaoko store by aiming to be more than simply a store that sells things. We aim for our supermarkets to propose abundant, enjoyable, and healthy dietary lives to customers.

Yaoko's Company Policy is "a cheerful life will create a cheerful store." We believe that the "cheerful" lifestyles of each of our members - their brightness, truthfulness, energy and honesty - has a positive effect on those around them. This leads to the creation of dependable stores and further enriches the lives of our members themselves. At Yaoko, we aim to be the No. 1 company of choice for workers by attracting and developing human resources with these high aspirations.

**Executive Officer** 

## Personnel training policy

Yaoko's management policy includes a decentralized chain-store system; an all participation policy and teamwork; and a hands-on approach. "People" are the ultimate source of Yaoko's strength in individual store management. Our partners living locally are in the best position to understand the local community. For this reason, our partners are more than just part of our workforce. Together, we build up our stores through wisdom and innovations drawing on a deep understanding of the community. With its hands-on management style, Yaoko places relatively many decisions at the discretion of store staff. The growth of our "people" on the front line also represents our growth as a company. At Yaoko, we train human resources capable of thinking and acting autonomously and producing results as a team, endeavoring to nurture leaders.

# Workplace environment enhancement policy

We believe that the growth of our people is encouraged by making work more worthwhile and comfortable for our front-line members. We begin by creating comfortable workplace environments for each of our members. These environments form the foundation for a full-participation organizational culture where our members can find job satisfaction and where they are not afraid to take on challenges. We aim to be an organization where our people grow through a virtuous cycle of teamwork. We also undertake various forms of workplace environment enhancement to promote more comfortable workplaces.

# Personnel training

We train and secure the necessary human resources for Yaoko's sustainable growth in line with our personnel training policy. We implement education and training at each level of the organization, such as graduate hires, store managers, senior staff, and partners, with the aim of nurturing leaders. We actively educate and promote outstanding young people and also hold selective training for potential management candidates for the purpose of maintaining Yaoko's competitive strength from a long-term perspective. It was difficult to hold training sessions during the COVID-19 pandemic, but we have gradually resumed training since the second half of FY2022.





An operational improvement presentation session by our partners

# Diversity

In FY2022, we established a Diversity Development Division within the Human Resources & General Affairs Department. We will implement focused initiatives to promote the advancement of women and encourage foreign technical interns. We are proceeding with an internal nursery school project and the implementation of lifestyle training for female staff to make Yaoko an easier



A diversity seminar to consider one's future

# Employee engagement

A Chief Health Officer (CHO) has been appointed as the person responsible for promoting employees' health management to strengthen the improvement of mental and physical health. Yaoko plans internal health-related events and implements direct consultations with public health nurses, stress checks, and other measures. In FY2023, we launched the Wellness Project to Age 70 in preparation for the advent of an aging society. We promote health improvement with regard for making work more comfortable for older staff members.

#### Work environment data (non-consolidated)

		FY2018	FY2019	FY2020	FY2021	FY2022
Number of	Men	2,695	2,782	2,921	3,011	3,103
employees	Women	606	663	716	809	853
	Total	3,301	3,445	3,637	3,820	3,956
	PHA members (calculated at an average of 8H over period)	10,899	11,185	11,784	12,428	12,554
Average age (ye	ears)	38.6	38.8	39.4	39.3	39.4
Average years e	employed	10.5	10.7	10.9	11.0	11.3
Management	Ratio of men	93.1%	92.4%	92.7%	93.3%	93.4%
positions	Ratio of women	6.9%	7.6%	7.3%	6.7%	6.6%
	Number of women in management positions	55	62	60	58	59
Ratio of persons	with disabilities employed *Including PHA members	2.46%	2.47%	2.50%	2.46%	2.52%
Childcare leave	Number of persons	90	99	133	138	151
	Ratio of acquisition among men	0.9%	0.0%	1.8%	5.3%	12.8%
Ratio of paid le	ave acquisition	18.1%	36.4%	33.7%	34.5%	37.5%
Rate of work acci	idents (per 1,000 people per year)	3.1	4.1	3.5	5.2	5.4
Average annual s	alary (Thousands of Yen)	5,858	5,830	6,015	6,035	5,955
Gender pay gap	All members	49.1%	50.8%	52.2%	51.4%	51.9%
	Of which, regular employees	76.5%	75.6%	75.2%	72.6%	75.6%
	Of which, part-time and fixed term staff	102.0%	102.5%	104.1%	102.9%	102.7%
Labor distributi	on ratio	48.1%	47.9%	47.3%	46.4%	45.9%

Note: Gender pay gap formula: Women's average annual wage / Men's average annual wage × 100%

and more comfortable place for women to work. We have also established "Women's Empowerment Stores" where the store manager and senior staff in all sections are women. We will use the opinions and suggestions received at this store to develop measures to make work more rewarding and comfortable for women. Our foreign technical interns numbered 315 as of March 31, 2023. They were mostly active in the Delicatessen and Fresh Food Centers and in the fresh fish, deli, and bakery divisions of our stores, and have already become a valuable part of our workforce.



Number of women in management positions

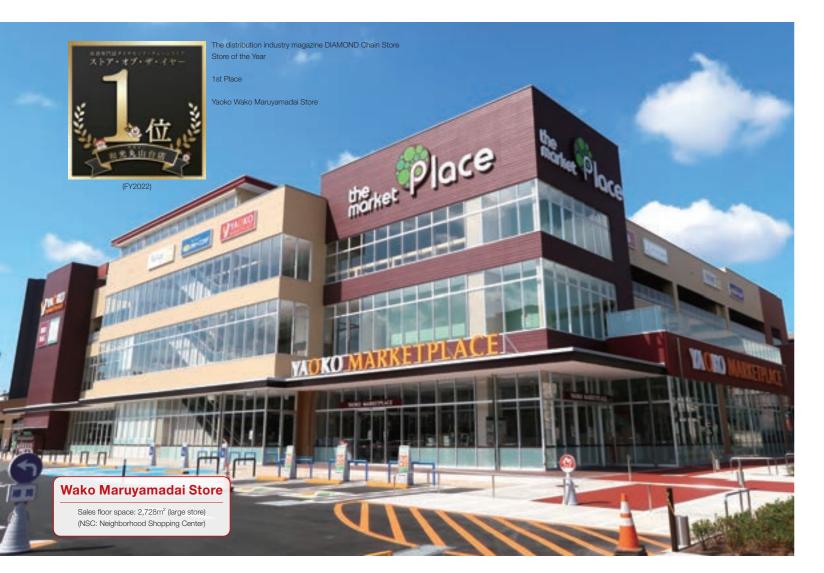


Yaoko's health promotion event (power miso soup corner

# **Store Development**

🗹 Development policy

The aim of store development is to become a central presence in the local community by achieving the creation of high-selling, profitable stores, and to make local residents and landlords feel fortunate to have Yaoko. This not only leads to fulfilling work for Yaoko's members but also to sound and sustainable growth for Yaoko. Research for store development is the first step in achieving successful store openings. The store name YAOKO MARKETPLACE implies the market at the center of a town, inspired by our aspiration to be a place where people gather with good cheer.



# **Development policy**

#### Store opening areas

Stores

We focus on opening stores in Tokyo and its six neighboring prefectures, especially the southern Saitama, Tokyo, Chiba, and Kanagawa areas. For our existing formats, comprising standard stores with a sales floor space of around 1,500m<sup>2</sup> and large stores with a sales floor space of around 2,600m<sup>2</sup>, we open stores targeting the donut area with a 20-40km radius from the city center. In recent years, we are also expanding our new store openings into extremely small trade areas, including city centers, as well as dominant locations and highly-populated areas in rural regions.

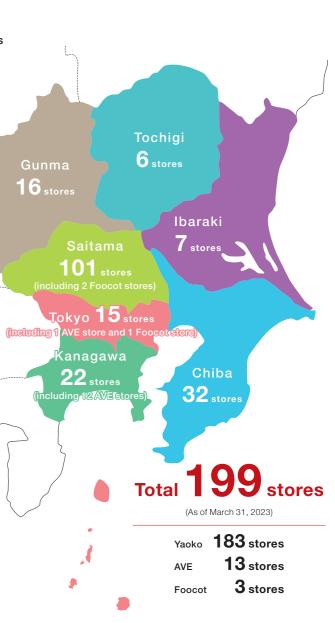
### Testing formats for extremely small trade areas

Our existing formats mainly target trade areas within 1km and we work to increase our market share within this 1km radius. However, there are also extremely small trade areas in city centers and areas already covered by our stores ("existing areas") that we are not possible to expand further. Formats for extremely small trade areas are designed to raise productivity and generate profits within a 500m radius. At present, our Takasaki Ino Store and Soka Matsubara Store utilize this format in existing areas, with operations such as fully centralized packing using the Kumagaya Delicatessen and Fresh Food Center in the fresh meat section. The evolution of this format will lead to more potential locations for new Yaoko stores.

### • Verifying investment returns

When opening new stores, the Store Development Division first prepares sales forecasts and investment return simulations. As a rule, we expect to achieve single-year profitability in two to three years, cumulative profitability in around five years, and a positive return on the investment in around eight years (or more, if it includes the acquisition of land), although this depends on the environment at the time. After opening a store, if we determine that it will be unable to generate the planned cash flows, we recognize an impairment based on the impairment rules.





# **Distribution Center**

Optimizing our logistics network

Initiatives at the Soka Distribution

Initiatives to build sustainable od loaistics

The most important mission of our Distribution Centers is to ensure the stable delivery of products to stores. In addition, we aim to raise the level of store services and improve the efficiency of the whole supply chain in anticipation of rising logistics costs in 2024 when authorities plan to impose stronger labor restrictions on the logistics industry.

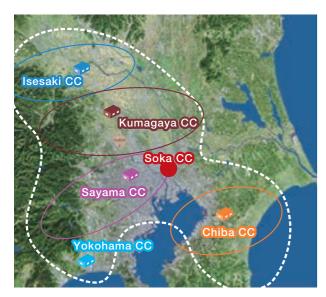
# **Optimizing our logistics network**

Yaoko has stores in one metropolis and six prefecture areas, mainly in Saitama Prefecture. Our Distribution Centers are allocated so that four grocery centers (room temperature) and six chilled centers (refrigerated and frozen) to smoothly deliver products to approximately 180 stores. Logistics bases must be optimally located to efficiently deliver products in a very fresh state to stores

within a certain period of time. We are also pursuing more efficient shelf stocking operations and promoting even higher levels of store services, with the linkage of the Soka Distribution Center, opened in February 2023, with our shelf allocation system, as well as measures to boost the precision of our automatic ordering system.

Location of Grocery Centers

Location of Chilled Centers







Kumagaya Distribution Center

Soka Distribution Center



Sayama Distribution Center

Name of center	of center Category Location		Name of center	Category	Location
Sayama Distribution Center	Grocery / Chilled	Sayama, Saitama Pref.	Chiba Distribution Center	Grocery / Chilled	Funabashi, Chiba Pref.
Kumagaya Distribution Center	Grocery / Chilled	Kumagaya, Saitama Pref.	Isesaki Distribution Center	Chilled	Isesaki, Gunma Pref.
Soka Distribution Center	Grocery / Chilled	Soka, Saitama Pref.	Yokohama Distribution Center	Chilled	Yokohama, Kanagawa Pref.

# Initiatives at the Soka Distribution Center

As a new initiative, we have installed two automatic warehouse sorting machines at the Soka Distribution Center. We use a sorting shuttle and Goods To Person (GTP) shuttle to enhance the efficiency of intra-center operations. Through linkage to the shelf allocation system, we aim for more efficient store operations by enabling deliveries for each store aisle. The introduction of Yaoko's first-ever warehouse

> More efficient and stable deliveries through shorter delivery distances • Enhanced center capabilities (deliveries for each store aisle, standardization of operations, visualization through in-house WMS)

Sorting shuttle

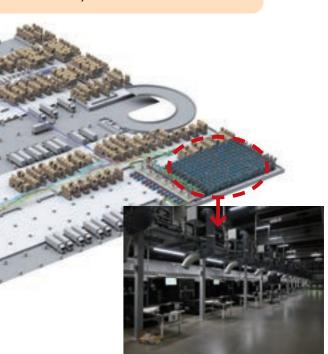
# Initiatives to build sustainable food logistics

On March 16, 2023, four food supermarkets in the Tokyo metropolitan area, namely SUMMIT, INC., The Maruetsu, Inc., LIFE CORPORATION, and Yaoko issued a declaration on initiatives to build sustainable food logistics. Amid changes in the logistics environment, it is becoming virtually impossible to maintain the delivery methods used until now. To maintain stable food deliveries, manufacturing, distribution, and sales functions must work together to consider a break with tradition in the way we approach logistics, beginning with a revision of lead times, and improve the current logistics environment, including a reduction in the burden of labor for truck drivers. This

#### <Content of the Declaration>

- 1. Revise ordering times for staple processed food products
- 2. Secure ordering-delivery lead times for sale items and new products
- 3. Relax delivery deadlines (adopt the 1/2 rule)
- 4. Achieve more efficient operation through a business message standard (BMS) for distribution

management system (WMS) is expected to further improve operations through the accumulation of know-how from the insourcing of the logistics center function, as well as logistics visualization. Eyeing the future integration of management across several logistics bases, the Soka Distribution Center will contribute to optimizing logistics all along the supply chain through even more efficient logistics.



GTP shuttle

collaboration between the four companies, to begin with, is considering ways to resolve the issues that prevent the overall optimization of supply chains. We aim to maintain an uninterrupted food supply to consumers and build sustainable logistics by implementing new rules in society.



Joint press conference by the four companies

# Digital Technology and IT

 Expanding the online supermarket business
 Yaoko Card

The Yaoko app: Yaoko Pay

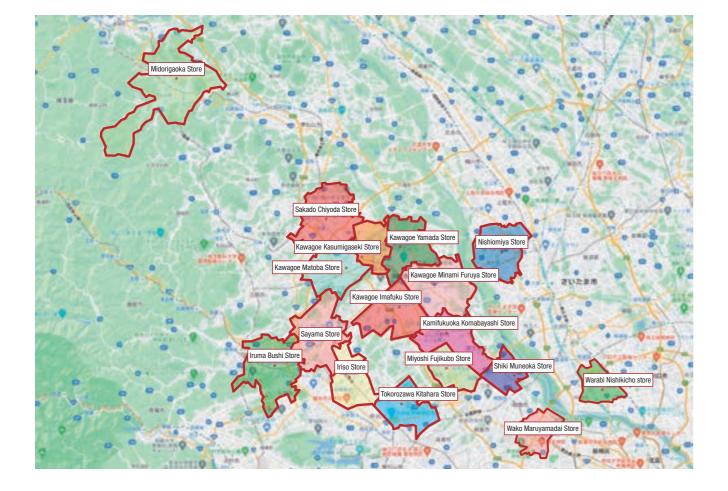
Self-service checkouts

Demand-predictive (AI) automatic ordering

Digitalization and the shift to IT are aimed at creating new value through elimination and reduction. Meanwhile, the Yaoko Card and our online supermarket are aimed at enhancing services for customers and building strategies to grow the number of loyal customers from a long-term perspective.

# Expanding the online supermarket business

Yaoko online supermarket currently operates at 18 stores as of the end of March 2023. Products are supplied from the physical store, with home delivery available within a 2km radius of each store. Beginning with the Miyoshi Fujikubo Store in 2015, we have developed our online supermarket on a map-based strategy where we aim to fill areas that are not covered by our dominant physical stores, mainly in the Kawagoe district. Meanwhile, we are also expanding these operations to the Midorigaoka Store and Shinurayasu Store (Chiba Prefecture), where there are customer needs and younger customers. Looking ahead, we will work to address issues such as improving customer convenience through reduced lead times between ordering and delivery, as well as raising profitability as a business.



	2015	2017	2018	2019	2020	2021	2022
Store name	Miyoshi Fujikubo Store	Shiki Muneoka Store	Kamifukuoka Komabayashi Store Kawagoe Minami Furuya Store	Kawagoe Imafuku Store Kawagoe Yamada Store	Kawagoe Matoba Store Nishiomiya Store	Tokorozawa Kitahara Store Warabi Nishikicho store Wako Maruyamadai Store Kawagoe Kasumigaseki Store	Sayama Store Midorigaoka Store Shinurayasu Store Sakado Chiyoda Store Iriso Store Iruma Bushi Store

# Yaoko Card

Yaoko Card was introduced as a strategy to foster loyal Yaoko customers. Our sales strategy includes increasing our market share in the 1km trade area as a KPI. Through the analysis of big data on customers' purchasing trends, we have become able to implement a wide range of measures. Yaoko's unique Customer Segment 19 approach classifies customers into 19 segments from the perspective of what they are buying. Segments such as home-cooking; epicurean; old-time; and buying at different stores depending on item; which we use for targeted strategies to acquire young families and address the polarization of consumption, are near to the top of our sales volume ranking. We utilize these segments across all situations, including store services, product development, and future estimation as we attempt to provide customers with new value.

# The Yaoko app: Yaoko Pay

Yaoko app members (linked with the Yaoko Card) numbered approximately 1.13 million as of March 31, 2023. Of these, net customer count (linked with the Yaoko Card and purchasing at physical stores) reached approximately 0.63 million. This represents around 30% of all Yaoko Card members. In addition to promotional fliers, the app provides loyalty points, coupons, and other money-saving information. It also features a health column written by a registered dietitian at Fundely Co., Ltd. and other useful shopping and lifestyle information, as well as initiatives that allow customers to feel more familiar with Yaoko in their everyday lives, such as an online forum where customers can freely post their own comments.

Yaoko Pay was initially introduced at approximately 130 stores in February 2023. With an increase in the proportion of cashless transactions due to the COVID-19 pandemic

# Self-service checkouts

We completed the installation of self-service checkouts at all stores at the end of FY2022. Of these, we introduced fully self-service checkouts at seven stores. These contribute to eliminating customers' stress from waiting at checkouts and enhancing store productivity. We will proceed to redeploy the time created through this measure in other divisions, aiming to provide our customers with even more valuable services through overall optimization in stores.





and rising customer needs for payment methods other than credit cards, Yaoko Pay is designed to enable customers to earn even more money-saving points by using the app, as well as enhance services for customers. It was introduced at all stores in June 2023.



# Demand-predictive (AI) automatic ordering

We introduced demand-predictive automatic ordering on a trial basis at two stores in 2021. The results led us to introduce it at all stores in May 2022. This new initiative is used in the dry food products division and perishable food products division. We had previously introduced an automatic ordering system in the past, but found that they required the person in charge to spend some time on manual ordering, as they operated on a buy-one/sell-one basis and could not cope with irregular changes in demand or the shelf allocation system. Through the introduction of demand-predictive automatic ordering, we have achieved a reduction in store workload, more effective operations through optimal inventory levels (inventory reductions), and improvements in productivity.



# **Group Strategy**

We aim for companies sharing the same corporate ambitions and possessing strong businesses in our two business formats - one proposing ideas for abundant and enjoyable dietary lives and the other offering discounts - to work together in the Group, each pursuing its own sales strategy rooted in the local community while maximizing groupwide synergies. In this way, we hope to provide more abundant and enjoyable dietary lives to everyone in the region.

# AVE Co., Ltd. Consolidated sub

AVE discount supermarkets are a dominant presence centered in Yokosuka. It achieves low prices through the intensive pursuit of one of the strongest low-cost operations in the industry. In FY2022, with the COVID-19 pandemic drawing to a close, rising prices made it relatively difficult for customers to appreciate AVE's discounts, and it struggled. Despite these adverse conditions, AVE will restructure its sales floor to encourage customers to purchase one more item, emphasizing the low prices only available at AVE.



## <AVE Management Policy>

- Provide freshness; high quality; and delicious taste affordably through "price competitiveness"
- Provide enjoyable shopping experiences through a product range to meet "diverse specialty" needs" and attractive sales areas
- In this way, play a part in improving the lives of customers and contribute to society

# Foocot Co., Ltd. Consolidated subsidiary

Foocot aims to apply the AVE Co., Ltd. format to attain a dominant presence centered in Saitama Prefecture. The company name is short for "Food Cost Performance Market." The first Foocot store, the Hanno Store, opened in 2021, followed by the Akishima Store. The Chichibu Store, Foocot's third store. opened in 2022. Like AVE, Foocot bases its operations around its processing center in Ogawamachi. We aim to increase store openings and raise the processing center's operating rates to swiftly achieve net profits as a business.



## <Foocot Management Policy>

Help to achieve abundant food dietary lives for customers every day through an overwhelming assortment of delicious products, low prices, and the thorough pursuit of low-cost operations to support this



# Sendo Co., Ltd. Equity-method affiliate

Sendo Co., Ltd., a fresh-food-focused supermarket chain centered in Chiba Prefecture, became an equity-method affiliate of YAOKO CO., LTD. in 2021. It operates 24 supermarket stores and one drug store as of March 31, 2023. It is working towards expanding its regional market share in FY2023, with plans to relocate and refurbish existing and ultrasmall stores and open a new store in Mobara.



### <Sendo Management Philosophy>

"Treat our customers with sincerity and sell them good quality, fresh products at low prices"

# Ogawa Trading Co., Ltd. Unconsolidated subsidiary

Established in 2017 as Yaoko's direct import trading company, Ogawa Trading Co., Ltd. is engaged in importing the finest products from around the world in collaboration with Yaoko's divisions. Directly imported wine, mainly from Italy, has proven especially popular among customers, becoming one of Yaoko's signature products. The company has expanded into the dry food field and currently handles over 100 different products. In FY2023, it will work together with the Trade Promotion Section of the Embassy of Italy in Japan to develop more new suppliers and more effectively communicate to customers genuine Italian food culture.





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## <Operating Policy>

Always the very best quality control; Sales focused on freshlymade products: Comfortable, enjoyable customer experience: and Control prices through ingenuity and sagacity



The wine section at the Yaoko Tokorozawa Kitahara Store

# Sustainability (Environmental and Social)

As supermarket chain rooted in the community, our goals are to offer healthy choices through our business, make more people healthier and happier, and contribute to promoting health and abundant lifestyles in local communities.

# Environment

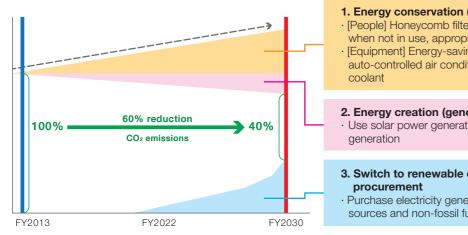
As a result of the environmental initiatives we pursued and considered throughout last year, we decided, at the meeting of the Environment Committee held in March 2023, to renew our CO<sub>2</sub> emission intensity target as a total emissions target,

as we can see a clear path to achieving our CO<sub>2</sub> reduction target, among the targets we have established to address environment issues.

#### 2030 targets (From April 2023)

Metrics	Targets
CO <sub>2</sub> reduction	Reduce total CO <sub>2</sub> emissions by 60% vs. FY2013 levels
Reduction of plastic use	Reduce the weight of packaging and containers used by 25% per store vs. FY2019 levels
Reduction of plastic use	Collect 10 times as many plastic trays per store vs. FY2020 levels through storefront recycling
Food recycling	Recycle 100% of food waste

#### Measures to achieve our CO<sub>2</sub> reduction target



1. Energy conservation (control the use of electricity) [People] Honeycomb filter cleaning, turning off lights when not in use, appropriate temperature settings [Equipment] Energy-saving equipment, Al-based auto-controlled air conditioning, equipment using CO2

2. Energy creation (generating electricity) · Use solar power generation and biogas power

3. Switch to renewable energy and carbon credit Purchase electricity generated from renewable energy sources and non-fossil fuel energy certificates

#### New food product recycling efforts

In FY2022, we launched an initiative to transport food waste from our Ome Imadera Store and Hachioji Yarimizu Store to the Nishi Tokyo Recycle Center (Hamura City) to undergo methane fermentation for use in power generation. This facility is a biogas power plant capable of sorting, fermenting, decomposing, and generating power from food waste. An increase in food waste sorting capabilities has expanded the range of food waste we can recycle, enabling us to achieve a higher recycling rate. We plan to expand this initiative to 13 stores in FY2023. We are also engaged in building a recycling loop at Yaoko Farm, in which the food waste, after fermentation at the Nishi Tokyo plant, is composted.



Nishi Tokyo Recycle Center

#### CO2 reduction target and results

#### 60% reduction in CO2 emission intensity by FY2030 vs. FY2013 levels (Grams

800

700

600

500 400

300 200

# 25% reduction of plastic used in packaging



### ● Yaoko non-consolidated CO₂ emissions (calculated based on GHG Protocol) (t-CO<sub>2</sub>)

Category	c	alculation target	FY2019	FY2020	FY2021
Scope	Emissions from a reporting		4,696	3,900	3,164
1	company itself	Emissions from leakage of fluorocarbons <sup>*2</sup>	16,080	16,074	11,850
Scope 2	Electricity and heat supplied by others and indirect emissions from such use" <sup>3</sup>		99,833	100,491	111,492
Total			120,609	120,465	126,506

\*2 Leakage of HFCs from use of freezers/refrigerators and air conditioners at each site. Calculated CO2 emissions by multiplying Global Warming Potentia

\*3 Power consumption at each site (including consumptions by tenants at owned commercial facilities)

# Society

### Support for children

Around three years have passed since we launched our support for children in households facing financial difficulties and single-parent households in September 2020. We are steadily continuing these efforts with the cooperation of the Department of Welfare of Saitama Prefecture and the Saitama Social Welfare Council. The number of support groups in the Saitama Prefectural network has grown since the initiative was launched, and it seems that the support framework across the local community has become more robust. We will constantly carry out our activities for the future of children in the region.



Providing rice in support of children

### Plastic reduction target and results

and containers per store by FY2030 vs. FY2019 levels



FY2021



## Food recycling target and results



# Yaoko Food Pantry

In FY2022, as in the previous year, our employees held a food drive and we organized a food pantry. These initiatives were even more familiar to our employees than last year, and we collected a large amount of relief supplies. In FY2023, we will expand the number of local food pantry groups we collaborate with to bring even more joy to the local community.



Our Food Pantry

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# **Response to the TCFD Recommendations**

We have analyzed climate change scenarios under the framework on the basis of the "Task Force on Climate-related Financial Disclosure (TCFD)" established by the Financial Stability Board. We will identify various risks and opportunities related to climate changes in our business, address them to minimize business risk and to reduce CO<sub>2</sub> emissions, and further disclose such information.

Please see our website for details: https://www.yaoko-net.com/sustainability/tcfd.html (in Japanese)

# Governance

We see climate change issues as part of the long-term changes in the environment surrounding the Company, and consider them as company-wide matters to address.

The Environment Committee chaired by the President meets more than once a year to discuss and determine the policies for important matters on environment issues, and monitors their progress. In addition, CSO (Chief Sustainability Officer) in charge of environment issues regularly reports the actions taken at the Board of Directors. The Board of Directors supervises the environmental actions under the Environment Management System in response to the impact of climate changes on environment and society.

Board of Directors							
Representative I	rector						
Reports	Reports						
Risk Management Committe	Environment Committee						
	Chief Sustainability Officer (CSO)						
	[Subcommittees]						
(CO2 Reduction) (Plastic Reduct Food Loss Reduction) (Visualization)							

Environment Management System

# Strategy

At Yaoko, we identify the risks and opportunities associated with climate change and ascertain their financial impact on the business. In analyzing financial impact, we have used the Stated Policies Scenario (STEPS), the Sustainable Development Scenario (SDS), and the Net Zero Emissions by 2050 Scenario (NZE) from the World Energy Outlook published by the International Energy Agency (IEA) regarding the risks of policy, legal and regulatory systems transitioning to a decarbonized society. We have used the RCP8.5 scenario (RCP8.5) and the RCP2.6 scenario (RCP2.6) from the Fifth Assessment Report published by the Intergovernmental Panel on Climate Change (IPCC) regarding the physical risks anticipated from the rise in temperatures associated with climate change. When estimating the financial impact, we analyzed a 1.5°C (under 2°C) scenario combining NZE, SDS, and RCP2.6, and a 4°C scenario combining STEPS and RCP8.5. The risks and opportunities that will impact

Applied scenarios	Physical scenario (4°C scenario): IPCC RCP8.5 scenario and RCP2.6 scenario Transition scenario (1.5°C–2°C scenario): IEA STEPS, SDS, and NZE scenarios
Subject	Store management of Yaoko (non-consolidated)
Analysis	Qualitative evaluation and financial impact of physical risk and transition risk of store management (non-consolidated)
Terms	Short-term (0–3 years), medium-term (4–11 years), and long-term (11–30 years)

Yaoko, and estimations of their financial impact, are presented on the following page. We aim to implement measures to address the key risks and opportunities that we have clarified, mitigating risks and achieving resilience against climate change.

# **Risk management**

To address company-wide risk management including climate change issues, the Risk Management Committee chaired by the President is established and held more than twice a year. The Risk Management Committee identifies risk surrounding the Company, assesses and reviews risk,

develops procedures and systems to prevent risk from being pronounced, develops measures to address pronounced risks, and determines policies and plans on the above initiatives from a company-wide perspective.

### Qualitative evaluation of important risks and impacts due to climate change (scenario analysis)

			Risk items		Risk im	pact			
	Category	Major category	Subcategory	Time to develop	Details of risks	2°C (1.5°C)	4°C	Financial impact estimated	Countermeasures
			Introduction of carbon tax	Medium to long term	Increase in carbon pricing and tax burden	High	—	0	Scope 1 Control chlorofluorocarbon (CFC)
		Policy and legal/	Stricter regulation on CO <sub>2</sub> emissions reduction	Short to medium term	Increase in renewable energy cost	High	_	0	emissions from freezer and refrigeration equipment (Transition to non-CFC coolant and
	Ę	technology risk	Stricter CFC substitutes regulations	Short to medium term	Increase in non-CFC capital expenditure	High	-	-	strengthen measures to prevent leakage from existing equipment)
	ansitic.		Stricter regulation on plastic reduction	Short to medium term	Plastic use restrictions, material change and increase in recycling costs	Moderate	_	0	Scope 2  • Engage in energy conservation (Clean honevcomb filters, revise
Ŗ	Transition risks	Market and reputation risk	Changes in procurement costs of energy and raw materials	Short to long term	Increase in electricity expenses and procurement costs of raw materials	Moderate	High	0	temperature settings for air conditioners and refrigerated showcases, and introduce an automatic air conditioner
Risks			Changes in consumer behavior	Short to medium term	Changes in sales due to shifts in consumer behaviors with heightened environmental awareness	Moderate	_	-	control system) • Expand the introduction of renewable energy (Purchase directly sourced green electric
			Changes in evaluation from stakeholders	Short to medium term	Higher evaluation by business partners on our environmental measures (incl. financial institutions)	Low	_	-	power and non-fossil fuel electricity certificates and introduce solar power generation and biogas power generation)
	Ph	Acute risk	Damages from extreme weather	Short to long term	Decrease in profit and increase in cost, due to flooding and destruction of stores (distribution bases, factories)	Moderate	High	0	
	Physical risks	ysical	Changes in rainfall and climate patterns	Medium to long term	Decrease in profit and increase in cost, due to suspension of operations and store closure as	Moderate	High	0	Strengthen the resilience of stores, factories, distribution centers, etc. by establishing and maintaining BCPs
	risks	Chronic risks	Rise in average temperature, sea temperature and sea level	Medium to long term	the coastal flooding risk rises Increase in procurement costs of raw materials Increase in water expenses from drought	Moderate	High	0	
Opportunities		Products and services Consumer preference in eco-friendly products		Medium to long term	Changes in sales due to shifts in consumer behaviors with heightened environmental awareness, and increase in sales in new business areas	Low	_	-	Promote measures such as cooperation with business partners and product development at our own
nities	Ene	ergy sources	Sharing renewable energy in local communities	Medium to long term	Increase in supply and demand of surplus electricity by the Company and consumers	Low	_	-	factories

# Anticipated risk-related financial impact in 2030

<ul> <li>Impact of the introduction of carbon taxes in 2030</li> </ul>			Impact due to the p electricity from ren	
Assumption: USD 130/t-CO2 (source: IEA WEO-2021)			Assumption: Procurement from renew	
Item	Business impact		Item	
Cost of carbon tax	¥1.2 billion – ¥3.0 billion		Procurement cost of electricity from	Γ
This represents the range between the impact if we succeed and fail, respectively, in achieving the target reduction of 60% in CO <sub>2</sub> emission intensity on Scope 2 by FY2030 compared to FY2013 levels			renewable energy	

\*CO2 emission intensity is calculated based on store area × number of business days

# Metrics and targets (Until March 2023)

Metrics	Targets	FY2022 results
CO <sub>2</sub> reduction	Reduce $CO_2$ emission intensity by 60% vs. FY2013 levels	36.0% reduction
Plastic reduction	Weight of packaging and containers used 25% reduction per store vs. FY2019 levels	13.2% reduction
Plastic reduction	Storefront recycling Collect 10 times as many plastic trays per store vs. FY2020	179.3 tons
Food recycling	Recycle 100% of food waste	48.8%

Yaoko non-consolidated CO2 emissions (calculated based on GHG Protocol)

#### rocurement of wable energy in 2030

f 10,200MWh in electricity le energy

¥0.25 billion

#### Damage due to more intense extreme weather

Assumption: Flooding damage due to overflowing rivers and storm surge damage due to atmospheric pressure changes

Item					
Damage to non-current assets and inventory	¥0.3 billion – ¥0.5 billion				
Losses due to store shutdowns	¥30 million – ¥50 million				
The minimum value represents an impact of an under 2°C scenario, and the maximum value represents that of a 4°C scenario					

Disclosed on page 38.

# Directors and Auditors (as of June 27, 2023)

# **Directors**



Yukio Kawano Chairman and Representative Director



Masanobu Kamiike Senior Managing Director; Chief Administrative Officer and in charge of Store Development Division



Mitsuo Kozawa Director; General Manager of Perishables Department and in charge of Merchandising

**Auditors** 

June

July

April

Anril

June

April

June

February 2012

2013

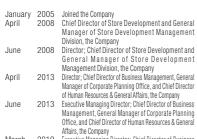
#### January 1969 Joined Yaoko Ltd., General Manager of Sales Department 1974 Reorganized Yaoko Ltd. and established March

YAOKO Co., Ltd.: Director October 1974 Senior Managing Director, the Company

Mav 1981 Representative Director, the Company January 1985 President and Representative Director,

the Company 2007 Chairman and Representative Director, the Company (to present)

 Significant concurrent positions President, Kawano Masanori Memorial Public Interest Incorporated Foundation for Promotion of Pediatrics Honorary Chairman, Japan Supermarkets Association (As of June 30, 2023)



- March 2019 Executive Managing Director; Chief Director of Business Management, Chief Director of Human Resources & General Affairs, and in charge of Store Development Division, the Company
- March 2020 Executive Managing Director; Chief Administrative Officer and in charge of Store Development Division, the Company
- March 2022 Senior Managing Director; Chief Administrative Officer and in charge of Store Development Division, the Company (to present)

ember	1989	Joined the Company
ch	2010	General Manager of Meal Solutions
		Department, the Company
ch		General Manager of Sales Department,
		the Company
е	2012	Director; General Manager of Sales

February 2017 Director, General Manager of Sales Department, the Company Fibruary 2017 Director; General Manager of Sales and Marketing Division and General Manager of Merchandising Strategy Department,

the Company March 2019 Director; General Manager of Sales and Marketing Division, General Manager of Merchandising Strategy Department, and General Manager in charge of Cooking Support, the Company March 2020 Director; General Manager of Sales and

Marketing Division and General Manager in charge of Cooking Support, the Company March 2022 Director; General Manager of Perishables Department and in charge of Merchandising

2008 Retired from the Resolution and Collection Corporation

2008 Joined the Company, General Manager of Store

Development Management Division 2010 Deputy Director of Store Development and General Manager

of Store Development Department, the Company

2013 Chief Director of Store Development, the Company

2014 Chief Director of Store Development and General Manager

Director, the Company

of Store Development Management Division, the Company

Deputy Director of Store Development and General Manager

of Store Development Management Division, the Company 2016 Auditor (Full-time), the Company (to present)

(to present)



#### Sumito Kawano President and Representative Director



## Takanori Ishizuka Executive Managing Director; Chief Director of Sales

Management



Hiroaki Yagihashi Director; Chief Director of Store Development and General Manager of Store Development Management Divisio

uary	2013	General Manager of Sales Management Office and General Manager in charge of Operation Promotion,
		the Company
	2015	General Manager of Delicatessen Division, the Company
<u>}</u>	2015	Director; General Manager of Delicatessen Division, the Company
ch	2020	Director; General Manager of Sales Department 1 and Sales Department 2 and in charge of Sales
- 1-	0001	Division, the Company
ch	2021	Director; Deputy Director of Sales Management and General Manager of Sales Department 1 and Sales Department 2, the Company
ber	2021	Director; Deputy Director of Sales Management, General Manager of Sales Department 1 and Sales Department 2, and in charge of information systems, the Company
ch	2022	Executive Managing Director; Chief Director of Sales Management, the Company (to present)
ber	2008	Joined the Company
uary	2012	General Manager of Store Planning Department, the Company
ch	2016	Chief Director of Store Development, the Company
,	2017	Director; Chief Director of Store Development, the Company
ch	2018	Director; Chief Director of Store Development, General Manager of Store Development Management Division, and
		General Manager in charge of Store

2001 Joined the Company

General Manager of Grocery Department, the Company

Reform Promotion and General Manager

Reform Promotion and Deputy Director of

Director of Sales Management, the Company

Representative Director, the Company

Manager in charge of Merchandise Development, and General

Mananer in charge of Operation Promotion, the Company

2013 President and Representative Director.

the Company (to present)

Representative Director, YAOKO Child Support Foundation

Significant concurrent positions

Representative Director, Ave Co., Ltd. Representative Director, Foocot Co., Ltd.

of Grocery Department, the Company

Sales Management, the Company 2011 Executive Managing Director; Deputy Director of Management Reform Promotion and Deputy

2009 Director; General Manager of Grocery Department, the Company

- Development Strategy, the Company November2018 Director; Chief Director of Store Development, the Company March 2019 Director: Chief Director of Store Development. General Manager of Store Development
- Management Division, and General Manager in charge of Store Development Strategy, the Compa March 2020 Director; Chief Director of Store Development and General Manager of Store Development Management

Division, the Company (to present)

Mar

October	2009	Chief of Kawaguchi Police Station		
March	2011	Chief of Regional Affairs Department, Saitama		
		Prefectural Police Headquarters		
March	2012	Chief of Lifestyle Safety Department, Saitama		
		Prefectural Police Headquarters		
March	2013	Chief of General Affairs Department, Saitama		
		Prefectural Police Headquarters		
March	2014	Retired from Saitama Prefectural Police		
June	2017	Auditor (External), the Company (to present)		
Reaso	on for a	Appointment as External Auditor		

Mr. Yukio Sato provides effective advice and information on store crime prevention measures and measures to respond to crimes committed against the Company, based on his experience and his expertise from his long service.



Shigeyuki Kurokawa April Director (External)

#### April 1979 Joined Nomura Securities Co., Ltd. October 2008 Senior Corporate Managing Director in charge of Financial Management Division, Nomura Securities Co., Ltd. 2009 Director and Managing Executive Officer in

- charge of Corporate Sales of Corporate Company, Nomura Real Estate Development Co., Ltd. 2013 Director and Executive Vice President;
  - General Manager of Corporate Sales Division, Nomura Real Estate Development Co., Ltd. 2014 Representative Director and Executive
- Vice President; General Manager of Corporate Sales Division, Nomura Real Estate Development Co., Ltd. 2015 Advisor, Nomura Real Estate Development
- Co., Ltd. June 2015 Director, the Company (to present) Julv 2015 Representative Director, SK Holdings Co., Ltd. (to present)

1990 Joined Mercedes-Benz Japan Co., Ltd.



Asako Saito

Director (External)

Co., Ltd. March 2000 Joined Louis Vuitton Japan K. K. June 2002 COO, Celux Co., I td. October 2008 President and Representative Director, Dramatic Co., Ltd. 2015 Director, the Company (to present) June August 2015 Director, Cogito Education and Management Inc. 2018 Outside Director, WATABE WEDDING June CORPORATION March 2019 Outside Director, Mitsubishi Pencil Co., I td (to present) 2020 Outside Director, SANYO SHOKAI LTD. May November 2020 Outside Director, CIRCULATION Co., Ltd. (to present) November 2020 Representative Director, BLOOM Co., Ltd. (to present)

#### Significant concurrent positions

Outside Director, Mitsubishi Pencil Co., Ltd. Outside Director, CIRCUI ATION Co., 1 td. Representative Director, BLOOM Co., Ltd.

Reason for Appointment as External Director Ms. Asako Saito has been highly evaluated for her achievements and insight as an executive manager in marketing and branding. She has been sufficiently fulfilling her role in decision-making on important matters of the Company's management, supervision of business execution, and others

0	April March April
(GHEN	April
	June
	Rea Mr. Kat on food experie

- 2012 Director of Meat Inspection Center, Saitama Prefecture
- 2014 Retired from Meat Inspection Center 2014 Part-time Instructor, Hanasaki Tokuharu High School, Satoegakuen (to present)
- 2014 Instructor for Food Hygiene Manager Training Course, Saitama Prefecture Food Hygiene Association (to present)
- 2020 Auditor (External), the Company (to present)

Reason for Appointment as External Auditor Mr. Katsuhiro Hashimoto provides effective advice and information on food safety management, particularly fresh foods, based on his experience and his expertise from his long service in the industry

Katsuhiro Hashimoto Auditor (External)





Auditor (Full-time)

Takao Wakabayashi

uly	2015	Representative Director, INCREASE PLANNING CO., LTD.
uly	2016	Outside Director, PRESI Co., Ltd.
eptember	2016	Representative Director, Go For It Co.,
		Ltd. (to present)
uly	2017	Outside Director, PRESI-X Co., Ltd.
uly	2017	Outside Director, PRESI Kensetsu Co.,
		Ltd.

#### Significant concurrent positions

Representative Director, SK Holdings Co., 1 td. Representative Director, Go For It Co., Ltd.

Reason for Appointment as External Director Mr. Shigeyuki Kurokawa has been highly evaluated for his achievements and insight as an executive manager in the finance and real estate industries. He has been sufficiently fulfilling his role in decision-making on important matters of the Company's management, supervision of business execution, and others.



Takashi Kuzuhara Director (External)

April	1988	Joined Recruit Co., Ltd. (currently Recruit Holdings Co., Ltd.)
April	2011	Corporate Executive Officer, Recruit Co., Ltd.
October	2012	Corporate Executive Officer, Recruit Holdings Co., Ltd.
October	2012	President and Representative Director, Sumai Company, Recruit Co., Ltd.
April	2013	President, RGF Hong Kong Ltd.
April	2018	Chairman, RGF International Recruitment Business
April	2018	President and Representative Director, Recruit Jobs Co., Ltd.
April	2018	Corporate Executive Officer, Recruit Co., Ltd.
April	2020	Advisor, Recruit Co., Ltd.
October	2021	Outside Director, Net Smile, Inc. (to present)
January	2022	Outside Director, Pac. EX Holdings Co., Ltd. (to present)
June	2022	Director, the Company (to present)

#### Significant concurrent positions

Outside Director, Net Smile, Inc Outside Director, Pac, FX Holdings Co., 1 td

#### Reason for Appointment as External Director

Mr. Takashi Kuzuhara has been highly evaluated for his achievements and insight as an executive manager of Recruit Group and he has been sufficiently fulfilling his role in decision-making on important matters of the Company's management, supervision of business execution, and others



2012 District Director, Ojiya Tax Office, National Tax Agency 2017 Assistant Regional Commissioner of Collection Department, Kantoshinetsu Regional Taxation July Bureau, National Tax Agency July 2018 Retired from National Tax Agency August 2018 Commenced practice of Tax Accountant Office (to present) June 2020 Auditor (External), the Company (to present)

Reason for Appointment as External Auditor

Mr. Tsuyoshi Ikarashi provides effective advice and information on the appropriateness of the execution of management duties from a tax expert's perspective.

#### Tsuyoshi Ikarashi Auditor (External)

# **Corporate Governance**

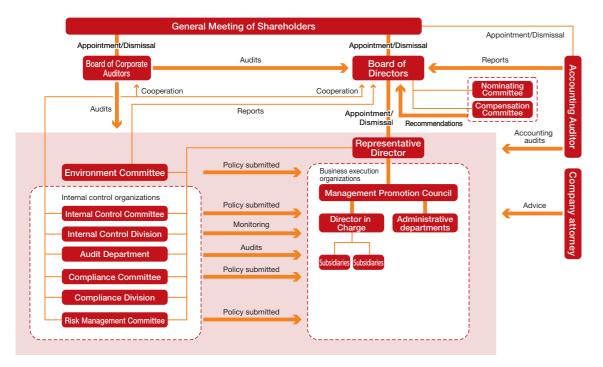
# Governance that has made it possible to achieve 34 consecutive terms of increased sales and profits

## The basis of company management is "honesty" declared in company policy.

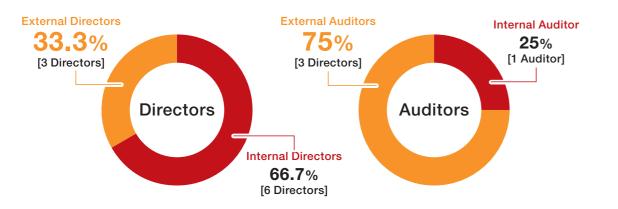
Honest business with no lies or tricks and transparent, healthy management are our first priority, and since our founding in 1890, we have dedicated ourselves to unwavering business according to our unwavering management philosophy. Our management philosophy and company policy are the very reason for our existence. We consider it to be of utmost importance for each and every employee to understand this principle and apply it in their day-to-day work; thus, top management reminds employees repeatedly at morning meetings, conferences, or other opportunities. We consider carrying on this management philosophy and company policy since the time of our founding to be the foundation of the governance that has made it possible for us to achieve 34 consecutive terms of increased sales and profits.

# Corporate governance system

Corporate Governance System [Organizational structure: company with Board of Corporate Auditors] (as of June 27, 2023)



## ■ Ratio of External Directors and External Auditors(as of June 27, 2023)



## Outline of Board of Directors, Board of Corporate Auditors, and Committees

Board of Directors				
Chairperson			Number of meetings in FY2022 (Attendance rate)	
President	Internal Directors External Directors	6 3	14 (98.4%)	

#### Purpose

The Board of Directors decides on important matters relating to management, including the budget, financial results, opening of new stores, remodeling and other store data, as well as successively monitoring the status of business execution. Section managers are appointed for the execution of routine operations, and a system is in place to delegate the necessary authority to speed up operations.

#### Main topics of discussion

- Cash plan
- Plan for new stores openings
- Selection of Director candidates

### Nominating Committee

	Chairperson	Composition		Number of meetings in FY2022 (Attendance rate)
	Estava el Diverte v	Internal Directors	2	2
	External Director	External Directors	3	(100%)
*	*At the time of the first meeting, the Nominating Committee was composed of one Internal Director and two External Directors.			

"At the time of the first meeting, the Nominating Committee was composed of one internal Director and two External Director Purpose

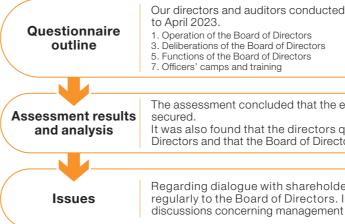
This committee holds necessary deliberations on the appointment and dismissal of directors and the nomination of candidates for corporate auditors at the request of the Board of Directors, and contributes to improving management transparency and supervisory functions while making use of the knowledge and advice of external directors.

#### Main topics of discussion

- Matters concerning the appointment and dismissal of Directors (resolution: General Meeting of Shareholders)
- Matters concerning the selection and removal of Representative Directors and Directors with special titles
- Matters concerning the recommendation of Auditor candidates

# Assessment of the effectiveness of the Board of Directors

In accordance with Japan's Corporate Governance Code and our Basic Policy on Corporate Governance, the Board of Directors carries our an evaluation of its effectiveness every year since FY2017.



## **Board of Corporate Auditors**

Chairperson	Composition		Number of meetings in FY2022 (Attendance rate)
Full-time Auditor	Full-time AuditorExternal Auditors	1 3	16 (100%)

#### Purpose

Experts (tax accountant, public health professional, and former police officer) have been chosen as external auditors in order to ensure the legality and propriety of business executed by Yaoko. The audit system is in place with the support of departments within the company. The Board of Corporate Auditors audits management issues.

#### Main topics of discussion

- Matters concerning the audit policy, audit plans, and auditing methods
- Decision on the reappointment of the Accounting Auditor
- Formulation of auditing standards for Auditors

## **Compensation Committee**

Chairperson	Composition		Number of meetings in FY2022 (Attendance rate)
External Director	Internal Directors	2	2
	External Directors	3	(100%)

#### Purpose

This committee holds necessary deliberations on remuneration, etc. for each individual director at the request of the Board of Directors, and contributes to improving management transparency and supervisory functions while making use of the knowledge and advice of external directors.

#### Main topics of discussion

- Matters concerning policy on the determination of compensation for individual Directors (resolution: Board of Directors' Meeting)
- Matters concerning compensation limits for Directors (resolution: General Meeting of Shareholders)

Our directors and auditors conducted a self-assessment based on a questionnaire from March

- 2. Support framework for the Board of Directors
- 4. Composition of the Board of Directors
- Meetings to exchange opinions
   Assessment of the effectiveness of the Board of Directors
- o. Assessment of the effectiveness of the Board of Directors

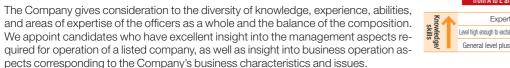
The assessment concluded that the effectiveness of the Board of Directors of Yaoko has been

It was also found that the directors quickly execute business plans decided by the Board of Directors and that the Board of Directors appropriately monitors business execution.

Regarding dialogue with shareholders, the Corporate Brand Strategy Department reports regularly to the Board of Directors. In FY2023, the Board of Directors will work to enhance discussions concerning management strategy, corporate strategy, and business risk.

# Officers' expertise and experience (skills matrix)

Skill judgment method





				Management							
Name	No. of years served as the Company's officer	Corporate management, management strategy, M&A	Personnel affairs, labor, human resource development	Financial, accounting	Sustainability	Governance, internal control, legal affairs	Experience in retail industry	Merchandize development, MD	IT, logistics	Store opening, store development	Innovation, new businesses
Directors											
Yukio Kawano	49	•	•	٠		•	•	•		•	•
Sumito Kawano	14	•	•	٠		•	•	•			
Masanobu Kamiike	15	•	•	٠		•				•	•
Takanori Ishizuka	8	•					•	•		•	•
Mitsuo Kozawa	11	•	•				•	•		•	
Hiroaki Yagihashi	6	•								•	
Shigeyuki Kurokawa External Director	8	•	•	٠		•				•	
Asako Saito External Director	8	•			•		•				•
Takashi Kuzuhara Director	1	•	•								•
Executive Officers											
Tatsuya Kambe	2							•	•		
Shinichi Matsuura	1		•				•	•	•		
Haruki Nagumo	1						•	•			•
Masahiro Iwasaki	1						•	•			
Shinsuke Goto	1									•	
Auditors											
Takao Wakabayashi	7	•		•		•				•	•
Yukio Sato External Director	6	•	•			•					
Katsuhiro Hashimoto External Director	3				•	•					
Tsuyoshi Ikarashi External Director	3		•	•							

Note: The number of years served for executive officers is the number of years they served as executive officers of the Company.

# Officers' compensation, etc.

Director compensation at Yaoko is based on a system that sufficiently functions as an incentive to continuously increase corporate value, and when decisions are made regarding compensation for individual directors, appropriate levels are set based on the position and duties of each director. Specifically, it consists of fixed compensation and performance-linked compensation, and for external directors who serve in a supervisory capacity, only fixed compensation is paid in light of their duties.

### Fixed compensation

Fixed compensation is monthly fixed monetary compensation. It is determined by considering all factors, including an evaluation of performance based on the position and duties, operating results, years of service, and employee salary levels.

### Performance-linked compensation

Performance-linked compensation consists of compensation linked to short-term perf romance (bonuses) and compensation linked to medium/long-term performance (stock compensation). Advice from the Compensation Committee is sought, and President and Representative Director Sumito Kawano makes decisions based on the advice.

## Total compensation for Directors and Auditors (FY2022)

	Total	Total by			
Officer category	compensation (Millions of Yen)	Fixed compensation	Compensation linked to short-term performance (bonus)	Compensation linked to medium/long-term performance (stock compensation)	Number of eligible officers
Directors (excluding External Directors)	221	143	48	29	7
Auditors (excluding External Auditors)	13	13	-	—	1
External Officers	37	37	-	-	6

	Skill	s to	be	acd	uired
_	<b>U</b> 1111	0.0	~ ~	avq	anoa

Management (items required for operation of a listed company)	Corporate management, management strategy, M&A	Yaoko Group operates food superma of companies from other industries. who have management experience a					
	Personnel affairs, labor, human resource development	The Company sets forth a "decentra important assets. To develop an envi the Company needs Directors and Ex well as personnel and labor affairs.					
	Financial, accounting	To continue making investments for t Company needs Directors and Exec Officers with experience in the accou and society through accurate accour					
	Sustainability	The Company aims to realize a "w In order to avoid ending up in a wo the next generation grows by stic knowledgeable and seriously work					
	Governance, internal control, legal affairs	Building a right governance structur appropriately manages risks and is a who have sufficient knowledge and e					
	Experience in retail industry	airs appropriately manages risks and is a who have sufficient knowledge and e					
-	Merchandize development, MD	and to create a selling floor where cu Officers who are not only knowledg manufacturing knowledge, merchand					
Business operation (items corresponding to the Company's business Characteristics and issues)	IT, logistics	Retailing is a labor-intensive industry such as a decline in working-age pop and labor saving through utilization of and it needs Directors and Executive					
	Store opening, store development	Yaoko Group aims to achieve the tar network in the Kanto region. To gain and to secure market share, the Con and development.					
	Innovation, new businesses	Though common for all industries, th in customer needs in particular. Th respond to changes. The Company able to understand potential custome					

# Compliance

#### Basic views and promotion framework

The mission of the Yaoko Group is to satisfy our customers through the products and services that only we can provide. However, we believe it is yet more important to provide these products and services in compliance not only with laws and regulations but also with the rules and norms of society in general, and to fulfill our corporate social responsibility.

At the Yaoko Group, we have a Compliance Committee, chaired by the President. The Compliance Division acts as the secretariat for this committee, which deliberates on basic policies and specific initiatives. By working under this framework in accordance with our Management Philosophy, Company Policy, and the Yaoko Group Code of Conduct, we aim to be a corporate group that wins the trust of all.

### Yaoko Group Code of Conduct

Yaoko Group has a Yaoko Group Code of Conduct, which specifically illustrates its management philosophy, and we are taking thorough steps to raise awareness of the basic ideas and code of conduct common to all group employees. By using this as the axis for daily conduct, we will earn the trust of our customers and fulfill our corporate social responsibility. narkets in the Kanto area. The competition in the "food" field is intensifying with entry . To realize sustainable growth, the Company needs Directors and Executive Officers and track record in retail, real estate development, and M&A fields.

ralized chain-store system" with an "all participation policy," and people are its most vironment where each employee can demonstrate their ability to the maximum extent, Executive Officers who have sufficient experience in human resource development as

r further improving corporate values while maintaining sound financial standings, the scutive Officers with ample experience in the financial field. Directors and Executive punting field are also required for maintaining the Company's credibility in the market unting reporting.

rld where everyone is healthy and enjoys their daily life, now and 100 years from now." Id with no hope and increased food shortage and disasters where financial burden on ring to existing ways, the Company needs Directors and Executive Officers who are ng in the sustainability field.

ure contributes to improvement of corporate values. To evolve into a company that s aggressive at the same time, the Company needs Directors and Executive Officers experience in the fields of corporate governance, internal control, and legal affairs.

v, which aims to "achieve abundant and enjoyable dietary lives," is merchandize to sell the merchandize. To lineup tasty products at reasonable prices in abundance sustomers can enjoy choosing products, the Company needs Directors and Executive dgeable in merchandize but also have abundant experience in retailing including ndize development, and MD.

ry and it is indispensable to improve productivity, to respond to various social issues opulation due to the future low birth rate and ageing society. In addition to automation of IT, the Company needs to evolve logistics by calculating from delivery to display, re Officers with solid knowledge and experience in IT and logistics.

argets of 500 stores in Kanto and 1 trillion yen in sales, and it needs to build its store n dominance in the Kanto region with various store formats including discount stores impany needs Directors and Executive Officers with rich experience in store opening

the retail industry in particular adapts to changes and is required to adapt to changes he management needs the ability to closely observe customers and the ability to y needs Directors and Executive Officers who have long-term perspectives and are ner needs.

## Internal reporting office

The Yaoko Compliance Hotline in the Compliance Division is a place to report and receive consultation about illegal activities in the workplace. We are working to ensure the effectiveness of this system through measures such as accepting consultations from each Group company, not limiting their content to illegal activities, accepting anonymous reports and consultations, and preventing whistleblowers from being disadvantaged.

In accordance with the revision of the Whistleblower Protection Act, we designate whistleblower response personnel and impose confidentiality obligations on them.

### Efforts to enforce compliance

In order to improve and establish compliance awareness, Yaoko conducts compliance training for employees based on the law and past incidents at other companies, including training for new employees and training by year of employment, and through various meetings and individual events, and we also work to foster a workplace culture that gives priority to compliance.

# Main Financial Indicators (Consolidated)(Millions of Yen)

	6th M	6th Mid-term Management Plan 7th Mid-term Management Plan				
	FY2009	FY2010	FY2011	FY2012	FY2013	FY2014
Total revenue	206,497	221,06	237,371	247,967	274,149	307,354
(Compared to previous period)	99.1%	107.1%	107.4%	104.5%	110.6%	112.1%
Net sales	197,67	211,624	227,291	237,307	261,900	293,397
Cost of sales	140,666	150,40	161,814	169,656	187,627	210,136
(Cost rate)	71.2%	71.1%	71.2%	71.5%	71.6%	71.6%
Gross profit	57,004	61,222	65,476	67,651	74,272	83,261
(Gross profit ratio)	28.8%	28.9%	28.8%	28.5%	28.3%	28.4%
Operating revenue	8,825			10,659	12,249	13,956
Operating gross profit	65,830			78,310	86,522	97,217
(Sales operating gross profit ratio)	33.3%			33.0%	33.0%	33.1%
Distribution expenses	3,824			4,745	5,212	5,877
Advertising and promotion expenses	2,038			2,110	2,233	2,463
				2,110		2,403
Provision for point card certificates	25.15			00.000	-	-
Salaries and allowances	25,15			28,696	31,500	34,777
Provision for bonuses for employees	1,798			1,957	2,084	2,163
Retirement benefit expenses	1,257			1,367	1,263	823
Provision for retirement benefits for directors	2.	2	386	151	78	90
Provision for retirement benefits for executive officers				-	-	-
Provision for stock compensation for employees				-	-	-
Provision for stock compensation for directors				-	-	-
Legal welfare expenses				-	-	-
Utilities	2,914	3,276	3,396	3,756	4,692	5,122
Rent	6,937			7,745	8,456	9,164
Depreciation and amortization	2,697			3,488	4,271	5,078
Amortization of goodwill	2,097			0,400	4,271	0,010
Other	10,597			13,307	14,728	- 18,184
Total selling, general and administrative expenses	57,232			67,327	74,523	83,746
(Sales, general, and administrative cost ratio)	29.0%			28.4%	28.5%	28.5%
Operating income	8,597			10,983	11,998	13,470
(Operating income ratio)	4.3%	4.5%	4.7%	4.6%	4.6%	4.6%
Non-operating income	227	198	208	201	205	208
Non-operating expenses	364	382	416	380	364	337
Ordinary income	8,460	9,418	10,571	10,803	11,840	13,342
(Ordinary income ratio)	4.3%	4.5%	4.7%	4.6%	4.5%	4.5%
Extraordinary income	85			120	93	1,726
Extraordinary losses	76			494	140	2,181
Income before income taxes	8,469			10,429	11,793	12,887
Net income attributable to owners of parent	4,827			6,019	7,110	7,834
(Net income ratio)	2.4%			2.5%	2.7%	2.7%
Capital investment	10,184			15,104	21,032	21,597
New stores and prior investments	9,864	10,705	10,306	12,322	16,431	17,550
Revitalizing existing stores	320	197	593	2,782	4,601	4,047
Depreciation and amortization	2,697	3,243	3,941	3,488	4,271	5,078
Total assets	80,299	91,307	99,810	105,046	126,612	133,628
Current assets	14,552	17,124	17,826	20,305	25,430	21,449
Non-current assets	65,746			84,740	101,182	112,178
Deferred assets	00,110			-	-	
Total liabilities	43,999			55,134	71,466	72,116
Net assets	36,299			49,911	55,146	61,511
Operating cash flow	7,965			8,808	15,859	17,750
Investing cash flow	(9,039			(5,838)	(19,850)	(13,918)
Financing cash flow	(129	) (72	) (654)	(2,086)	7,379	(6,105)
Free cash flow (Operating CF + Investing CF)	(1,074	) 2,167	(319)	2,970	(3,991)	3,832
ROE	14.2%	13.5%	12.7%	12.8%	13.6%	13.5%
ROA	6.0%			5.7%	5.6%	5.9%
EPS	248.62			310.03	183.12	201.77
BPS	1,859.18			2,552.70	1,409.88	1,584.19
Total asset turnover (Times)	2.6			2.3	2.1	2.2
Capital to asset ratio	45.0%			47.2%	43.2%	46.0%
Outstanding shares (excluding treasury stock/average for period) (Shares)	19,415,585	19,415,258	5 19,415,045	19,414,755	38,829,105	38,828,669

On March 27, 2010, Fresh Yaoko Co., Ltd., which was a consolidated subsidiary, was liquidated.
 On March 26, 2015, Ninon Apoch Co., Ltd., which had been a consolidated subsidiary, was partly transferred to Alfresa Holdings Corporation. It became an equity-method affiliate and was excluded from consolidated subsidiaries from the fiscal year ended March 31, 2016.
 On April 1, 2015, Samin Co., Ltd., which had been a consolidated subsidiary, was taken over, and thus we did not prepare the consolidated financial statements for the fiscal years ended March 31, 2016 and 2017.
 On April 3, 2017, Ave Co., Ltd. became a consolidated subsidiary.

5. On April 1, 2015, the Company made a 2-for-1 split of its common shares. Book-value Per Share (BPS) and Earnings Per Share (EPS) are estimated based on stock split assumptions at the beginning of the fiscal year ended March 31, 2014.
 6. Return on Equity (ROE) is calculated based on average capital over the period.
 7. Since the fiscal year ended March 31, 2019, capital investment is written separately for stores (new and existing) and others.
 8. Since the beginning of the fiscal year ended March 31, 2021, the Company applies the Accounting Standard for Revenue Recognition.
 9. Since the fourth quarter of the fiscal year ended March 31, 2022, the equity method is applied to Sendo Co., Ltd.

# Main Financial Indicators (Non-consolidated) (Millions of Yen)

	6th Mid-	Aid-term Management Plan         7th Mid-term Management Plan				8th Mid-1	term Manag	ement Plan	9th Mid-term Management Plan			ent Plan	10th Mid-te	erm Manage	
	FY2009	FY2010	FY2011	FY2012	FY2013	FY2014	FY2015	FY2016	FY2017		FY2018	FY2019	FY2020	FY2021	FY2022
Total revenue	197,877	211,885	227,211	237,556	263,015	295,883	325,441	343,061	363,892		380,992	401,358	442,126	467,838	487,891
(Compared to previous period)	101.1%	107.1%	107.2%	104.6%	110.7%	112.5%	110.0%	105.4%	106.1%		104.7%	105.3%	110.2%	105.8%	104.3%
Net sales	189,522	202,943	217,650	227,420	251,334	282,449	310,634	327,406	347,637		364,122	383,677	422,101	446,535	466,035
Cost of sales	144,219	154,299	165,676	173,312	191,480	214,975	223,317	235,996	251,209		262,941	277,311	306,817	325,388	339,434
(Cost rate)	76.1%	76.0%	76.1%	76.2%	76.2%	76.1%	71.9%	72.1%	72.3%		72.2%	72.3%	72.7%	72.9%	72.8%
Gross profit	45,302	48,643	51,973	54,108	59,853	67,474	87,317	91,410			101,181	106,366	115,284	121,147	126,601
(Gross profit ratio)	23.9%	24.0%	23.9%	23.8%	23.8%	23.9%	28.1%	27.9%			27.8%	27.7%	27.3%	27.1%	27.2%
	8,355	8,942	9,561	10,136	11,680	13,433	14,807	15,654			16,869	17,680	20,024	21,302	21,856
Operating revenue															
Operating gross profit	53,658	57,585	61,534	64,244	71,534	80,908	102,124	107,064			118,051	124,047	135,308	142,449	148,457
Sales operating gross profit ratio)	28.3%	28.4%	28.3%	28.2%	28.5%	28.6%	32.9%	32.7%			32.4%	32.3%	32.1%	31.9%	31.9%
Distribution expenses	3,538	3,822	4,239	4,418	4,872	5,435	6,449	6,712			7,332	7,708	8,878	9,401	9,752
Advertising and promotion expenses	2,021	2,196	2,075	2,072	2,204	2,436	2,626	2,815			2,922	2,949	2,713	2,641	2,807
Salaries and allowances	17,437	18,177	19,108	19,991	22,022	24,473	36,864	39,415	41,488		42,679	44,735	47,982	51,027	52,583
Provision for bonuses for employees	1,360	1,397	1,441	1,491	1,582	1,665	2,014	2,181	2,270		2,351	2,505	2,554	2,640	2,771
Retirement benefit expenses	972	943	987	1,045	968	658	727	930	1,014		1,003	1,021	1,099	1,112	1,513
Provision for retirement benefits for directors	21	21	386	129	38	86	90	22			-	-	-	· -	-
Provision for stock compensation for employees	-		-	.20	-	-	339	462			284	389	229	565	387
Provision for stock compensation for directors	-	-		_	-	-	559	402			42	42	40	37	29
	-		-	-	-	-	E 100								
Legal welfare expenses	-	-	-		-	-	5,130	5,735			6,532	6,871	8,340	7,993	8,099
Utilities	2,891	3,249	3,370	3,727	4,661	5,075	4,665	4,170			4,804	4,598	4,288	4,992	7,023
Rent	6,731	6,875	7,040	7,506	8,215	9,053	9,640	10,045			11,157	11,612	12,277	13,036	13,493
Depreciation and amortization	2,425	3,059	3,546	3,130	3,848	4,592	5,612	6,142			8,049	8,739	9,140	9,761	10,092
Other	8,628	9,466	10,153	11,101	12,322	15,073	14,113	13,876	14,021		14,832	15,117	18,043	17,485	17,064
otal selling, general and administrative expenses	46,029	49,208	52,350	54,613	60,737	68,548	88,274	92,544	97,465		101,991	106,292	115,588	120,696	125,619
Sales, general, and administrative cost ratio)	24.3%	24.2%	24.1%	24.0%	24.2%	24.3%	28.4%	28.3%	28.0%		28.0%	27.7%	27.4%	27.0%	27.0%
perating income	7,628	8,377	9,184	9,630	10,796	12,360	13,850	14,520			16,059	17,754	19,719	21,753	22,837
operating income ratio)	4.0%	4.1%	4.2%	4.2%	4.3%	4.4%	4.5%	4.4%			4.4%	4.6%	4.7%	4.9%	4.9%
Non-operating income	399	372	776	1,269	776	574	220	218			499	648	611	586	559
	368	372	412	378	359	334	531	524			574	573	539	889	981
Non-operating expenses															
rdinary income	7,660	8,370	9,548	10,521	11,213	12,599	13,539	14,214			15,984	17,829	19,791	21,451	22,415
Ordinary income ratio)	4.0%	4.1%	4.4%	4.6%	4.5%	4.5%	4.4%	4.3%			4.4%	4.6%	4.7%	4.8%	4.8%
Extraordinary income	85	553	17	110	93	2,614	1,385	2,249			2,609	22	199	50	30
Extraordinary losses	63	784	371	465	132	2,101	1,367	2,314			2,365	889	1,321	1,766	1,336
come before income taxes	7,681	8,139	9,194	10,166	11,174	13,112	13,556	14,149	14,782		16,228	16,963	18,669	19,735	21,110
et income	4,506	4,698	5,159	6,379	7,074	8,543	9,065	9,927	10,307		11,139	11,574	13,315	13,937	14,291
et income ratio)	2.4%	2.3%	2.4%	2.8%	2.8%	3.0%	2.9%	3.0%	3.0%		3.1%	3.0%	3.2%	3.1%	3.1%
apital investment	10,072	10,837	10,846	15,009	20,913	21,524	17,048	26,054	24,445	Capital investment	15,699	17,049	24,405	32,153	21,811
New stores and prior investments	9,770	10,650	10,263	12,230	16,319	17,550	8,980	18,449	20,373	Opening new stores	6,226	10,738	13,293	14,125	10,591
Revitalizing existing stores	302	187	583	2,779	4,594	3,974	8,068	7,605		Revitalizing existing stores	2,730	3,357	3,315	11,297	6,755
	002		000	2,110	1,001	0,011	0,000	1,000	1,012	Other (IT systems, etc.)	6,743	2,954	7,797	6,731	4,465
epreciation and amortization	2,644	3,181	3,868	3,413	4,190	4,995	5,612	6,142	6,817	Depreciation and amortization	8,049	8,739	9,140	9,761	10,092
		-										-			
otal assets	76,601	86,006	94,645	99,080	119,927	129,501	142,399	179,870			210,799	230,824	254,815	290,367	301,647
Current assets	12,478	13,729	14,659	16,678	21,196	21,837	20,400	40,137			36,029	43,703	52,283	55,383	70,235
Non-current assets	64,122	72,277	79,985	82,401	98,730	107,663	121,998	139,733	166,914		174,770	187,082	202,501	234,962	231,401
Deferred assets	-	-	-	-	-	-	-	-	-		-	39	29	20	11
otal liabilities	42,380	47,958	52,571	51,715	66,588	68,807	74,407	103,781			117,159	128,031	141,300	166,405	166,621
et assets	34,220	38,048	42,074	47,364	53,338	60,694	67,991	76,089	84,834		93,640	102,793	113,515	123,961	135,026
perating cash flow	-	-	-	-	-	-	15,428	15,805	-		-	-	-	-	-
vesting cash flow	-	-	-	-	-	-	(15,236)	(23,267	) -		-	-	-	-	-
inancing cash flow	-	-	-	-	-	-	(2,242)				-	-	-	-	-
ree cash flow (Operating CF + Investing CF)	-	-		-	-	-	192	(7,462				-	-	-	-
ividend per share	45.00	57.00	55.00	57.00	60.00	80.00	45.00	50.00			60.00	65.00	85.50	80.00	85.00
OE	13.9%	13.0%	12.9%	14.3%	14.0%	15.0%	14.1%	13.8%			12.5%	11.8%	12.3%	11.7%	11.0%
OA															
	5.9%	5.5%	5.5%	6.4%	5.9%	6.6%	6.4%	5.5%			5.3%	5.0%	5.2%	4.8%	4.7%
25	232.11	242.00	265.75	328.57	182.19	220.02	233.48	255.67			286.89	298.06	342.90	358.88	367.89
S	1,762.51	1,959.72	2,167.09	2,439.63	1,373.69	1,563.13	1,751.10				2,411.54	2,647.18	2,923.05	3,191.70	3,475.41
tal asset turnover (Times)	2.5	2.4	2.3	2.3	2.1	2.2	2.2	1.8			1.7	1.7	1.7	1.5	1.5
apital to asset ratio	44.7%	44.2%	44.5%	47.8%	44.5%	46.9%	47.7%	42.3%	42.7%		44.4%	44.5%	44.5%	42.7%	44.8%
tstanding shares (excluding treasury stock/average for period) (Shares)	19,415,585	19,415,255	19,415,045	19,414,755	38,829,105	38,828,669	38,827,937	38,827,881	38,828,270		38,829,591	38,830,676	38,833,224	38,837,603	38,847,080
umber of new stores	5	7	8	5	10	9	6	6			6	5	5	9	6
umber of remodeled stores	5	3	5	7	7	10	11	10	-		8	9	10	10	9
umber of scrap-and-build stores	5	-	-	, 1	-		0	3			0	-	10		5
	-	-	-	I.	-	-	2		-		-	-	- 2		-
umber of stores closed	-		1	-	-	-	-		2		3	-		177	-
lumber of stores at end of FY	104	111	118	123	133	142	148	154			161	166	169	177	183
		-	-	-	-	-	-		168		172	178	181	192	199
Number of stores at end of FY (consolidated) Sales floor space at end of FY (weighted average) (m <sup>2</sup> )	195,728	210,679	223,535	232,330	251,654	267,349	279,318	290,346			310,981	321,037	329,520	345,703	354,337

On April 1, 2015, Sanmi Co., Ltd., which had been a consolidated subsidiary, was taken over, and thus we did not prepare the consolidated financial statements for the fiscal years ended March 31, 2016 and 2017.
 On April 1, 2015, the Company made a 2-for-1 split of its common shares. Book-value Per Share (BPS) and Earnings Per Share (EPS) are estimated based on stock split assumptions at the beginning of the fiscal year ended March 31, 2016.
 Return on Equity (ROE) is calculated based on average capital over the period.
 Since the fiscal year ended March 31, 2019, capital investment is written separately for stores (new and existing) and others.
 Since the beginning of the fiscal year ended March 31, 2021, the Company applies the Accounting Standard for Revenue Recognition.