Yaoko Group's Value Creation Story

Yaoko Group enriches the daily consumption of its customers and contributes to the improvement and development of regional culture by creating supermarkets that offer customers abundant and enjoyable dietary lives in a proposition style. We continue to grow, aiming to be both number one in regional market share for the community and as a lifeline.



Achieving the Management **Philosophy**

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Achieving Our **Long-Term Vision**

OUTCOME

Social Value

- Enriched and improved dietary lifestyles
- Workplaces that provide drive to work
- The heart of the neighborhood

Economic Value

- 500 stores in Kanto area
- ¥1trillion in net sales

Increased revenue base **Establishing and reinforcing** the Yaoko brand